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## **Shanghai Disneyland Unveils Exclusive New Seasonal Pass Available at a Special Price Only on Singles Day**

***New Pass Offers Unlimited Entries for Most Days through  
March 31, 2017***

***Singles Day Offer of ¥1,111, only at the  
Official Shanghai Disney Resort Alitrip Flagship Store***

**Shanghai, October 31, 2016** – Guests who wish to experience the magic of Shanghai Disneyland again and again have an exclusive new ticket designed just for them. The new Shanghai Disneyland seasonal pass is a limited time offer that will be launched on the official Shanghai Disney Resort Alitrip Flagship Store – <http://shdr.alitrip.com/> – as part of Singles Day, the most popular online shopping day in the world.

On November 11, 2016 only, guests will be able to purchase a seasonal pass to Shanghai Disneyland that will be valid for multiple entries by the same guest between November 12, 2016 and March 31, 2017. Adult, Child, Senior and Disabled tickets are available at three price tiers – Weekday, which is valid for admission on weekdays, except for public holidays that fall on a weekday; Any Day, which covers all days except January 28 - February 2, 2017; Sunday, which covers Sundays except January 29, 2017.

Guests can reserve their pass by making a deposit beginning November 1, and then complete their purchase on November 11, only at the official Shanghai Disney Resort Alitrip Flagship Store.

“In the brief time Shanghai Disneyland has been open, the response of our guests to the world-class attractions and entertainment has been overwhelming,” said Philippe Gas, general manager of Shanghai Disney Resort. “Many of our guests tell us that Shanghai Disneyland is a multiday experience for them and our new limited-time seasonal pass offers our biggest fans the exclusive opportunity to immerse themselves in the unparalleled storytelling and creativity of Shanghai Disneyland with their family and friends again and again.”



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Since welcoming its first official guests in June, Shanghai Disneyland has seen unprecedented demand. The new seasonal pass is a limited offering for the theme park's most devoted fans and allows them to visit as often as they choose.

The exclusive new seasonal pass will be unavailable for use on the Chinese New Year period, and admission is subject to available park capacity each day.

With six themed lands demonstrating Disney's relentless innovation and famous creativity, Shanghai Disneyland is a world-class destination that provides the best of Disney to the people of China, creating a guest experience that only Disney can deliver.

The Shanghai Disney Resort Reservation Center is available to answer guest inquiries at 400-180-0000 or 86-21-31580000. Guests can also learn more by visiting [www.shanghaidisneyresort.com](http://www.shanghaidisneyresort.com), the website for official news and information about Shanghai Disney Resort.

## Shanghai Disney Resort Seasonal Pass

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### *Frequently Asked Questions*

#### **When can guests purchase their seasonal pass?**

Guests can reserve their pass by making a deposit at the official Shanghai Disney Resort Alitrip Flagship Store, <http://shdr.alitrip.com/>, beginning November 1. They can complete their purchase on Singles Day, November 11, 2016.

#### **What is the price of the pass?**

We offer Any Day, Weekday and Sunday passes, with Sunday pricing set at ¥711, Weekday pricing set at ¥811 and Any Day pricing set at ¥1,111. Discounted passes for children, seniors and disabled guests will also be available for purchase. A complete chart with all pricing follows the FAQs below.



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### **What does the seasonal pass include?**

The exclusive seasonal pass to Shanghai Disneyland is valid for multiple entries by the same guest between November 12, 2016 and March 31, 2017. Weekday-priced seasonal passes are valid for admission on weekdays, except for public holidays that fall on a weekday. Any Day-priced passes are valid for admission on all days except January 28 - February 2, 2017, and Sunday-priced passes are valid for admission on all Sundays except January 29, 2017.

### **Is a government ID required to purchase the seasonal pass?**

Yes, government ID is required at the time of purchase, however the guest who purchases the seasonal pass does not have to be a seasonal pass holder or user. The seasonal pass will be associated with the identity and photo of its user on the first visit and is non-transferrable after that.

### **How do guests receive their seasonal pass?**

When guests who have already purchased a seasonal pass arrive at the Main Entrance, they should proceed to the ticket booths. Guests will have their photo taken and have a paper ticket issued to them. They will use the same ticket from their first visit for subsequent visits and their photo on file will be used for validation. On March 31, 2017, all seasonal passes expire and are no longer valid for entry.

### **What are the restrictions on the seasonal pass?**

The new exclusive seasonal pass will be unavailable for use during the Chinese New Year period, and admission is subject to available park capacity each day. THE LION KING production at the Walt Disney Grand Theatre at Disneytown, Shanghai Disney Resort's shopping, dining and entertainment area, is a separately ticketed event and is not included as part of the exclusive seasonal pass. The pass does not include free access to the Shanghai Disney Resort parking lots.

### **What are the limits on quantity for purchasing Shanghai Disneyland seasonal passes?**

There is a maximum of 5 seasonal passes available for purchase with each government ID.



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### Can guests change the name on their seasonal pass?

The seasonal pass will be associated with the identity and photo of its user on the first visit and is non-transferrable after that. Only the guest whose name appears on the pass and whose picture is associated with the pass may use it for park entry. Guests should always bring their government ID to the park with them each time they use the pass, as government ID may be requested by our Cast Members at the turnstiles to confirm identity.

### How can guests get answers to any additional questions they might have?

Guests can contact the Shanghai Disney Resort Reservation Center at 400-180-0000 or 86-21-31580000.

Shanghai Disneyland Seasonal Pass <i>Available only on 11/11 and only at the Official Shanghai Disney Resort Alitrip Flagship Store</i>	Weekday	Any Day	Sunday
<b>Adult</b> Height above 1.4M – Below 65 years old.	¥811	¥1,111	¥711
<b>Senior</b> 65 years old and above.	¥620	¥835	¥550
<b>Child</b> Height between 1.0M and 1.4M.	¥620	¥835	¥550
<b>Disabled</b> Certificate/Proof of disability is required	¥620	¥835	¥550

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