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## Shanghai Disney Resort Brightens Spring Season with Egg-tastic Celebration

*Guests enjoy colorful new experiences, engaging character appearances and new seasonal food and beverage offerings in the spring*

**SHANGHAI, April 7, 2017** – Shanghai Disney Resort is bringing even more magic and happiness to its first-ever spring season by hosting an egg-tastic celebration for guests of all ages. From today through April 16, guests can enjoy a special set of Easter-inspired events and entertainment to match the vitality of the season. With colorful spring egg painting and spring coloring activities, unique new character moments, including a new bunny-themed dance experience with Judy Hops, and novel food and beverage offerings, the special Easter-styled festival at Shanghai Disney Resort offers a bright and lively way to celebrate the season.

During the festival, guests can take part in Shanghai Disney Resort's first egg scavenger hunt in Shanghai Disneyland and **Disneytown**. Eighteen oversized egg sculptures, carefully decorated to evoke the look and charm of popular Disney characters, have been hidden throughout **Gardens of Imagination, Mickey Avenue** and nearby Disneytown. To participate in the scavenger hunt, guests must discover the hidden eggs, snap a happy photo of, or with, the sculpture and upload their photos to Shanghai Disney Resort's official WeChat account. The egg expedition offers a fun way for families and friends to spend a spring visit to the resort.

In Disneytown, guests will enjoy additional egg-inspired activities throughout the 10-day festival, including colorful spring egg painting and spring coloring that will capture the imagination of children while adults relax amidst the natural beauty of the Lakeshore district in the springtime or enjoy exclusive seasonal shopping and dining experiences. Stores and restaurants throughout Disneytown will feature their own Easter-themed activities for kids and adults, with special spring discounts and festive giveaways.

What's more, Disneytown visitors will have the chance to witness surprise appearances from popular characters, like Judy Hops and Goofy. Fridays through Sundays, Judy Hops will lead guests in interactive renditions of "Bunny Hop!" before snapping photos with friends. During the rest of the weekdays, Goofy will entertain guests with his own dance moves.

Adding yet another element of delight to the seasonal experience at Shanghai Disney Resort, special new spring-themed food and beverage offerings were rolled out today across the resort. The delectable, limited-time treats, like mango cheesecake, hot cross buns, chocolate cupcakes,



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fruit cupcakes, rabbit-shaped sausage bread, butter cake, and more, feature picture-perfect spring designs that guests of all ages will adore.

This month, the egg-tastic celebration at Shanghai Disney Resort offers families and friends the ideal way to enjoy all the color, liveliness and excitement of the spring season, in magical Disney style.

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### About Shanghai Disney Resort

Shanghai Disney Resort, the first Disney resort in Mainland China, is a place where friends and families can escape together to a whole new world of fantasy, imagination, creativity, and adventure.

The resort is home to the Shanghai Disneyland theme park, featuring six lands, as well as two themed hotels - Shanghai Disneyland Hotel and Toy Story Hotel, Disneytown, a large shopping, dining and entertainment district, a Broadway-style theatre, Wishing Star Park and other outdoor recreation areas. Shanghai Disneyland is a Magic Kingdom-style theme park featuring classic Disney storytelling and characters but with authentic cultural touches and themes tailored specifically for the people of China.

Shanghai Disney Resort offers something for everyone – thrilling adventures, lush gardens where guests can relax together, and enriching interactive experiences, all with the world-class guest service that Disney is known for around the globe.

### For information about Shanghai Disney Resort:

Please visit the official website (<http://www.shanghaidisneyresort.com/>)

Follow updates on Weibo (<http://weibo.com/u/5200478600>)

Follow updates on WeChat (Search WeChat ID: ShanghaiDisneyResort)

### For media inquiries, please contact:

Frances Li: [Frances.Li@disney.com](mailto:Frances.Li@disney.com)

Shirley Chan: [Shirley.Chan@disney.com](mailto:Shirley.Chan@disney.com)