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## **New Innovation Coming to Disney Fastpass to Help Guests Maximize their Experience at Shanghai Disney Resort**

*Disney Fastpass to be transformed into a digital format later this year, providing guests with more flexibility and convenience*

**Shanghai, September 7, 2017** – Guests who want to enjoy faster access to their preferred attractions will no longer need to stand in queues to obtain Disney Fastpass tickets. Shanghai Disney Resort today announced that its popular Disney Fastpass service will be transformed into a digital system, enabling the convenience of booking and redeeming Disney Fastpass on mobile devices from anywhere within the theme park, at no additional cost.

After the introduction of the digital platform in this fall, guests visiting Shanghai Disneyland are encouraged to download the resort’s latest version of the official app, through which they will be able to reserve digital Disney Fastpass tickets for participating attractions on their mobile phones from anywhere within the theme park.

“At Walt Disney Parks and Resorts, we continue to build on our legacy of innovation to take the entire Disney guest experience to another level and provide new ways for our guests to make the most of their visit,” said Philippe Gas, general manager of Shanghai Disney Resort. “Since the opening of Shanghai Disneyland in 2016, the response to our world-class attractions and entertainment has been overwhelming. The introduction of the digital Fastpass service in the world’s largest mobile market is part of our ongoing commitment to providing Chinese guests with opportunities to further customize their experience and make it even easier to create unforgettable memories with their families and friends.”

Disney Fastpass has been enjoyed by millions of guests visiting Shanghai Disneyland in the past year, allowing guests to better plan their visit to the theme park. Starting this fall, guests will continue to enjoy the Disney Fastpass service at no additional cost but in a more efficient and flexible way. Instead of hurrying to designated Guest Services locations, guests will soon be able to obtain a digital Disney Fastpass ticket through the official Shanghai Disney Resort app. After



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entering the theme park, guests can associate their activated ticket with the app, and then follow the instructions to view, select and reserve a digital Disney Fastpass, as well as check the designated return time. Once at the Disney Fastpass entrance of their selected attraction, guests can simply present the QR code on their device or park ticket for scanning. After the validation of the Fastpass as well as the photo identification associated with guests' park ticket, guests will then be able to enjoy the faster access to the fun.

Along with the digitalization of Disney Fastpass, Disney Premier Access, launched earlier this year, will also be available for purchase through the app from anywhere within the park, while supplies last each day. Disney Premier Access allows guests to enjoy faster access to participating attractions anytime during their visit.

Since the opening of the first Disney theme park in 1955, Walt Disney Parks and Resorts has pushed the boundaries of creativity and innovation to deliver a world-class guest experience for everyone, using technology in a smart, seamless and magical way to enable the next level of storytelling. Disney Fastpass has been enjoyed by millions of guests visiting Disney parks around the world each year and continues to evolve at each of our destinations, including Shanghai Disney Resort. While each Disney destination provides different Fastpass options based on how guests enjoy their visit, those options stay true to the core principle of improving the guest experience, allowing guests to get to the fun faster.

Seven attractions in Shanghai Disneyland offer complimentary Disney Fastpass and paid Disney Premier Access:

- Soaring Over the Horizon in Adventure Isle
- Roaring Rapids in Adventure Isle
- TRON Lightcycle Power Run in Tomorrowland
- Buzz Lightyear Planet Rescue in Tomorrowland
- Seven Dwarfs Mine Train in Fantasyland
- The Many Adventures of Winnie the Pooh in Fantasyland
- Peter Pan's Flight in Fantasyland



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Guests will continue to have the option of obtaining a Disney Fastpass ticket at Fastpass kiosks located in each land's Guest Services, just as they do today. After scanning their park ticket at the Fastpass kiosk, their park ticket will automatically be linked with a digital Disney Fastpass to their selected attraction. At the Fastpass entrance of their selected attraction, guests can scan their park ticket to enjoy faster access.

Disney Fastpass and Disney Premier Access tickets are subject to availability and non-transferable. All Disney Fastpass and Disney Premier Access tickets will be date-specific and valid for admission for one person, one time only on the date obtained or purchased. All tickets are subject to the operating schedule of attractions. Guests can visit the official Shanghai Disney Resort website or check the official mobile app for the latest information.

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### **About Shanghai Disney Resort**

Shanghai Disney Resort is a joint venture between The Walt Disney Company and Shanghai Shendi Group comprised of two owner companies (Shanghai International Theme Park Company Limited and Shanghai International Theme Park Associated Facilities Company Limited) and a management company (Shanghai International Theme Park and Resort Management Company Limited). Shanghai Shendi Group holds 57% of the shares and Disney holds the remaining 43% of shares of the owner companies. Disney has a 70% stake and Shanghai Shendi Group has a 30% stake in the joint venture management company. The management company is responsible for creating, developing and operating the resort on behalf of the owner companies.