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Shanghai Celebrates Mickey's Birthday in Style with Events Across the City and at Shanghai Disney Resort

Children from All Corners of China Send Birthday Greetings

Shanghai, November 18, 2018 – All throughout today, Disney fans gathered across Shanghai and at Shanghai Disney Resort to celebrate the birthday of the one who started it all - Mickey Mouse! To celebrate this momentous milestone, Mickey and Minnie spent the day participating in a series of special activities across the city, meeting their fans along the way.



To start their day, Mickey and Minnie Mouse made a surprise visit to the Shanghai International Marathon, one of the most popular sports events in China. Here they cheered on participants



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from around the world and waved as thirty-thousand runners wished them “Happy Birthday” as they set off.



As dusk fell, Mickey and Minnie returned to the resort, where they changed into their custom-tailored birthday outfits, and attended a special ceremony in front of the Enchanted Storybook Castle. During the birthday ceremony, Mickey and his friends Minnie, Goofy, Pluto and Donald, made a surprise appearance and invited the thousands of gathered guests to sing “Happy Birthday” to commemorate Mickey and Minnie’s magical day!



Among the fans were a group of special guests who were hand-picked to attend for sending Mickey the most creative birthday cards during the “Birthday Card for Mickey” campaign. The campaign, hosted by Disney with the help of Shanghai Adream Foundation and China Eastern Airlines, was created to bring Disney magic to underprivileged children from across China.



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After the ceremony, Mickey's birthday was brought to a perfect close with a unique projection show at the Enchanted Storybook Castle followed immediately after by our Ignite the Dream – A Nighttime Spectacular of Magic and Light.



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About Shanghai Disney Resort

Shanghai Disney Resort, the first Disney resort in Mainland China, is a place where friends and families can escape together to a whole new world of fantasy, imagination, creativity, and adventure.

The resort is home to the Shanghai Disneyland theme park, featuring seven lands, as well as two themed hotels - Shanghai Disneyland Hotel and Toy Story Hotel, Disneytown, a large shopping, dining and entertainment district, a Broadway-style theatre, Wishing Star Park and other outdoor recreation areas. Shanghai Disneyland is a Magic Kingdom-style theme park featuring classic Disney storytelling and characters but with authentic cultural touches and themes tailored specifically for the people of China.

Shanghai Disney Resort offers something for everyone – thrilling adventures, lush gardens where guests can relax together, and enriching interactive experiences, all with the world-class guest service that Disney is known for around the globe.