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Shanghai Disney Resort Opens New Disney Fun House at Xuzhou Children's Hospital

Mickey celebrates his upcoming birthday with children in Xuzhou

Shanghai, November 16, 2018 – Starting today, children at Xuzhou Children's Hospital can experience the magic and happiness of Shanghai Disney Resort in their very own Disney-themed playroom! The opening of this brand-new Disney Fun House comes as part of the resort's celebration of Mickey Mouse's birthday and is the continuation of the company's mission to spread happiness to local communities across the country.



To mark this momentous occasion, a special opening ceremony was held at Xuzhou Children's Hospital earlier today, with Disney's beloved Mickey Mouse making a surprise appearance, alongside leaders from Shanghai Disney Resort and Xuzhou Children's Hospital, as well as Disney VoluntEARS.

As part of Shanghai Disney Resort's overall commitment to children in need and local communities across the country, Disney VoluntEARS will make regular trips to the new Disney Fun House, helping to spread the resort's happiness by lifting children's spirits through fun activities, and games.



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Following the ceremony, Disney VoluntEARS and children at the hospital also joined in on a number of exciting activities to celebrate Mickey's birthday, which falls on November 18. As part of this birthday celebration, Shanghai Disney Resort is also inviting underprivileged children from across China to send their birthday wishes to Mickey on custom-made birthday cards. The top nine most creative entries will be invited to celebrate Mickey's birthday at Shanghai Disney Resort with their families and teachers on November 18.





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Originating in 2016 as a donation of \$3.1 million USD (RMB 20 million) by The Walt Disney Company to celebrate the grand opening of Shanghai Disney Resort, the Disney Fun House project has created fun Disney-themed playrooms in children’s hospitals in Beijing, Guangzhou, Chengdu, Nanjing, Changsha and Kunming. Throughout the course of the five-year program, 50 hospitals across the country will eventually be equipped with Disney-themed play areas.

Disney’s support of children’s hospitals dates back to the 1930s when Walt Disney would visit children in hospital, often accompanied by Disney characters and animators. Disney has already supported several children’s hospitals in Shanghai through the development of play spaces, play therapy training, and character visits.

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