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Shanghai Disney Resort Launches New Shanghai Disneyland Annual Pass for Year-Round Magic

Starting today, the new pass will allow guests to enjoy 12 months of never-ending magic at Shanghai Disneyland!

Shanghai, January 25, 2019 – Shanghai Disney Resort today announced the launch of the first-ever Shanghai Disneyland Annual Pass. Officially available beginning January 25, the brand-new Annual Pass provides incredible value for guests, giving them the opportunity to enjoy a full 12 months of magic at Shanghai Disneyland with family and friends - from year-round themed celebrations with exciting entertainment and festive decorations, to unique merchandise and memorable dining options.

The launch of the Shanghai Disneyland Annual Pass will give guests the opportunity to experience up to an entire year of magic and fun, with pass holders being able to celebrate the resort's seasonal campaigns throughout the year - from colorful spring celebrations, and cooling summer carnivals, to our wickedly wonderful Halloween party and enchanting winter holiday season. With a whole host of new food and beverage offerings, special merchandise and more to coincide with our seasonal campaigns, Shanghai Disneyland has something unique for guests with every Annual Pass visit.

The new Annual Pass will be valid for 365 days allowing multiple entries by the same guest. The Annual Pass validity period will automatically begin 15 days after the date of purchase, however guests can begin using their Annual Pass immediately after purchase (subject to the pass calendar) in order to enjoy up to 15 days of complimentary access. The new Annual Pass is available at three different tiers - the Anyday Annual Pass, which grants guests park access on any day during the pass validity period; the Weekday + Sunday Annual Pass, which offers a minimum of 250 days of park access during the pass validity period, including most weekdays, Sundays, and part of the summer and winter holidays; and the Sunday Annual Pass, which allows pass holders to visit the park on most Sundays, ensuring a minimum of 45 days of park access during the pass validity period (*Different pass types are subject to the restrictions specified on the Shanghai*



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Disneyland Annual Pass Calendar and the resort's special events). Children, seniors and disabled guests can purchase passes at reduced rates.

The new Shanghai Disneyland Annual Pass is available for guests to purchase beginning today on multiple official channels – including the Shanghai Disney Resort official WeChat account, the Shanghai Disney Resort official WeChat Annual Pass Mini Program “E-gifting Annual Pass”, the Shanghai Disneyland Main Entrance ticket booths, and the Shanghai Disney Resort Reservation Center at 400-180-0000 or +86-21-3158-0000. Beginning February 15, 2019, guests can also purchase the Shanghai Disneyland Annual Pass via the Shanghai Disney Resort official website and app.

Guests are encouraged to redeem their Annual Pass at the Shanghai Disneyland Main Entrance ticket booths and Guest Services Center during park hours as soon as they make their purchase in order to enjoy up to 15 days of complimentary magic.

Annual Pass holders will be able to enjoy a wide variety of special benefits across the resort for the duration of the pass, including special discounts on dining and merchandise, Disneytown special offers, time-limited special offers for the resort's hotels, special ticket discounts for the Mandarin production of the hit *Beauty and the Beast Musical* and much more. Annual Pass holders will also have opportunities to enjoy priority experiences and gain access to special events. Additionally, Anyday Annual Pass holders can enjoy up to 12 Early Park Entry benefits on select days during the pass validity period, subject to availability, allowing them to experience select attractions and stores before the park's officially announced operating hours.

With the approaching of the Year of the Pig, Shanghai Disneyland is now providing guests with an unforgettable Chinese New Year experience that includes a whole range of offerings and activities designed to celebrate Chinese customs. These festivities allow guests to create fun new memories for families and friends of all ages - helping them rediscover the joy of this much-loved holiday by celebrating Chinese traditions with a special touch of Disney magic. Be sure to enjoy these celebrations with the all-new Shanghai Disneyland Annual Pass.



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Guests are invited to visit the Shanghai Disney Resort official website
www.shanghaidisneyresort.com for more information.

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Shanghai Disneyland Annual Pass Frequently Asked Questions

When can guests purchase the Shanghai Disneyland Annual Pass?

The new Shanghai Disneyland Annual Pass is available for guests to purchase and redeem from January 25, 2019.

Guests can purchase the Shanghai Disneyland Annual Pass on multiple official resort channels, including the Shanghai Disney Resort official WeChat account, the Shanghai Disney Resort official WeChat Annual Pass Mini Program “E-gifting Annual Pass” (Chinese language only), the Shanghai Disneyland Main Entrance ticket booths, and the Shanghai Disney Resort Reservation Center at 400-180-0000 or +86-21-3158-0000.

From February 15, 2019, guests can also purchase the Shanghai Disneyland Annual Pass via the Shanghai Disney Resort official website and app.

How much does the Annual Pass cost?

We offer a Sunday Annual Pass, a Weekday + Sunday Annual Pass and an Anyday Annual Pass, each available at a different price. Children, seniors and disabled guests can purchase passes at reduced rates.

Shanghai Disneyland Annual Pass	<i>Sunday Annual Pass</i>	<i>Weekday + Sunday Annual Pass</i>	<i>Anyday Annual Pass</i>
Regular Height above 1.4M – Below 65 years old	¥ 1,299	¥ 1,599	¥ 3,299
Child Height from 1.0M to 1.4M (1.4M inclusive)	¥ 974	¥ 1,199	¥ 2,474
Senior 65 years old and above	¥ 974	¥ 1,199	¥ 2,474
Disabled Certificate/Proof of disability is required	¥ 974	¥ 1,199	¥ 2,474



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* Free of charge for Infants (Height 1.0M and below)

*The prices above are subject to change from time to time.

What does the Shanghai Disneyland Annual Pass include?

The new Annual Pass will be valid for 365 days allowing multiple entries by the same guest. The Annual Pass validity period will automatically begin 15 days after the date of purchase, however guests can begin using their Annual Pass immediately after purchase (subject to the pass calendar) in order to enjoy up to 15 days of complimentary access. The new Annual Pass is available at three different tiers - the Anyday Annual Pass, which grants guests park access on any day during the pass validity period; the Weekday + Sunday Annual Pass, which offers a minimum of 250 days of park access during the pass validity period, including most weekdays, Sundays, and part of the summer and winter holidays; and the Sunday Annual Pass, which allows pass holders to visit the park on most Sundays, ensuring a minimum of 45 days of park access during the pass validity period (*Different pass types are subject to the restrictions specified on the Shanghai Disneyland Annual Pass Calendar and the resort's special events*). Children, seniors and disabled guests can purchase passes at reduced rates.

Shanghai Disneyland Annual Pass Calendar

January 2019

S	M	T	W	T	F	S	
			1	2	3	4	5
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

February 2019

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

March 2019

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

April 2019

S	M	T	W	T	F	S	
		1	2	3	4	5	6
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					

May 2019

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

■ Eligible dates for Sunday Annual Pass
■ Eligible dates for Weekday + Sunday Annual Pass
■ Eligible dates for Anyday Annual Pass



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Guests will have visibility for at least three months of the pass calendar (including the current month). The pass calendar for a new month will be released in the middle of each month.

The Shanghai Disneyland Annual Pass will give pass holders special resort-wide benefits during the pass validity period. Some highlights include:

- Approximately 20% off all dining at Shanghai Disneyland and the resort hotels
- Approximately 20% off at Shanghai Disney Resort shops, may exclude limited-release or limited-time products
- Annual Pass holder shopping and dining benefits in Disneytown
- Surprise discounts on Shanghai Disney Resort hotel room rates and on tickets to the Mandarin production of the *Beauty and the Beast Musical*
- Anyday Annual Pass holders can also enjoy up to 12 early park entries on select days during the pass validity period (subject to availability)

** Please visit the Shanghai Disney Resort official website for the full list of special benefits and user Terms & Conditions.*

What's the validity period of the Shanghai Disneyland Annual Pass?

The Shanghai Disneyland Annual Pass is valid for 365 days, which will be calculated from 15 days after the date-of-purchase. The validity period of the pass will not be impacted by the redemption date of the pass or the guest's first entry date to the park using their new Annual Pass. Shanghai Disneyland Annual Pass holders can visit Shanghai Disneyland from the date of purchase once they have redeemed their Annual Pass successfully, but the access to the park will still be subject to the Annual Pass calendar.

Guests are advised to redeem their Annual Pass at the Shanghai Disneyland Main Entrance ticket booths and Guest Services Center within 15 days of the date of purchase. Any Annual Passes not redeemed during this time will be automatically activated.

For example: if a guest purchases an Anyday Annual Pass on January 25, 2019, the Annual Pass's validity period will automatically start on February 9, 2019, 15 days after the purchase, and expire in 365 days on February 8, 2020. However, the guest will be able to redeem and use the Annual Pass as early as the purchase date, January 25, 2019, to enjoy an up to 15 days' complimentary



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access. If the guest doesn't redeem the Annual Pass before February 9, 2019, the Annual Pass will be automatically activated on February 9, 2019 regardless of the guest's actual first entry to the park, and expire on February 8, 2020.

Is a government ID required to purchase an Annual Pass?

Yes, a government ID is required at the time of purchase. Chinese Mainland guests must provide their PRC Resident ID Card. Hong Kong and Macao guests must provide their Mainland Travel Permit for Hong Kong and Macao Residents or PRC Travel Document. Taiwan guests must provide their Mainland Travel Permit for Taiwan Residents or PRC Travel Document. Other guests must provide a valid foreign passport.

However, the guest who purchases the Annual Pass does not have to be the Annual Pass holder or user. The Annual Pass will be associated with the identity and photo of its user upon redemption and is non-transferrable after that. A guest can only own one Annual Pass in his/her name during the pass validity period.

How do guests receive their Annual Pass?

Starting January 25, 2019, guests who have already purchased a Shanghai Disneyland Annual Pass should proceed to the theme park's Main Entrance ticket booths and Guest Services Center. Guests will have their photo taken and have their pass issued at that time.

Guests will use the same pass for their first visit and for subsequent visits and their photo on file will be used for validation.

What are the restrictions on the Annual Pass?

The Shanghai Disneyland Anyday Annual Pass grants guests park access on any day during the pass validity period; the Weekday + Sunday Annual Pass offers a minimum of 250 days of park access during the pass validity period, including most weekdays, Sundays, and part of the summer and winter holidays; and the Sunday Annual Pass allows pass holders to visit the park on most Sundays, ensuring a minimum of 45 days of park access during the pass validity period.



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Admission is subject to available park capacity each day. The Annual Pass does not give access to the park during special events that require a separate admission charge nor does it give free access to the parking lot, or the Walt Disney Grand Theatre.

Can guests change the name on their Annual Pass?

The Annual Pass will be associated with the identity and photo of its user upon redemption and is non-transferrable after that. Only the guest whose name appears on the pass and whose picture is associated with the pass may use it for park entry. Guests should always bring their government ID to the park with them each time they use the pass, as their government ID will be requested by our Cast Members at the turnstiles to confirm their identity.

How can guests get answers to any additional questions they might have?

Guests can contact the Shanghai Disney Resort Reservation Center at 400-180-0000 or +86-21-3158-0000.

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