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## **Shanghai Disney Resort Celebrates the Year of the Pig with a Traditional Chinese Ceremony**

**Shanghai, February 5, 2019** — Shanghai Disney Resort celebrated the first day of the Year of the Pig this morning with a traditional Chinese eye-dotting ceremony - bringing fortune and prosperity to guests at Shanghai Disneyland. Joined by Mickey and Minnie, Philippe Gas, general manager of Shanghai Disney Resort, dotted the eyes of two lions, awakening them for the New Year and spreading good luck and cheer to resort guests and Cast Members.



The Chinese New Year tradition, hosted earlier today, marked the third time that the resort has celebrated this important Chinese festival since opening in 2016, and was enjoyed by guests from near and far.





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Chinese New Year occupies an important place in the hearts of Chinese people, and is the main time of year for families and friends to reunite and celebrate together. Throughout the entire Chinese New Year period, until February 19, Shanghai Disney Resort invites guests to rekindle the childhood magic of this traditional time with our spectacular holiday-themed Disney entertainment, special menus at our restaurants, and vast array of festival shopping options, amidst vibrant Chinese New Year decorations that celebrate Chinese customs and help create fun new memories for families and friends of all ages.



*As an authentic Chinese New Year tradition, a daily drum ceremony is held in the Gardens of Imagination and welcomes guests as they arrive at Shanghai Disneyland - beating traditional rhythms that fill each day with wishes of good fortune and happiness.*





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*Adding to the fun and excitement of the holiday, Guests can experience special entertainment options designed to honor the New Year holiday, including the high-stepping Shanghai Swing! Inspired by Chinese New Year and Shanghai's historic jazz and swing traditions, this show features famous Disney Characters and dancers performing together in vintage Shanghai costumes.*



*Throughout the Chinese New Year season, Mickey Avenue has become a hub of celebration, hosting Mickey Mouse and his pals in their brand-new Chinese New Year outfits to take photos with guests in front of new year-themed photo backdrops.*



*The Garden of the Twelve Friends has been transformed into a magical “New Year Wishing Garden” for the holiday. Here, guests can write down their new year’s wishes on special wishing cards to help welcome in a magical year ahead.*



*Guests can also take pictures with celebratory decorations centered around Hamm from the Disney•Pixar Toy Story films.*

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