



**FOR IMMEDIATE RELEASE**

## **It's Time for Magic! Enjoy the Colors of Spring at Shanghai Disneyland**

*Ticket sales start today as spring makes a triumphant return to Shanghai Disneyland*

**Shanghai, May 8, 2020** – Shanghai Disneyland will officially reopen on May 11, and the park is ready to welcome back guests with a host of colorful new offerings and experiences. Starting today and during the initial reopening period, guests can purchase dated admission tickets for Shanghai Disneyland via Shanghai Disney Resort's official online channels and official travel partners' channels, and Annual Pass holders can start making reservations for their visit.

Spring is now in full bloom at the theme park and throughout the resort, including at Disneytown and Wishing Star Park. There has never been a better time to rediscover the magic of nature, with fresh air and vibrant colorful flowers, and experience Disney's unique branded entertainment and attractions.



With only a few days until Shanghai Disneyland's reopening, Cast Members have been busy preparing for the celebration. Disney artists, designers, painters, decorators and horticulture specialists have been making final reopening touches at locations throughout the park and have added new surprises just for spring. Cast have also carried out extensive testing on each attraction vehicle to ensure all equipment meets or exceeds Disney's high safety standards. Cast



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are also preparing to debut a comprehensive series of measures to promote a safe and healthy visit at each step in the guest experience.



### **Spring is in Full Swing at Shanghai Disney Resort!**

As temperatures continue to rise across the city, the beauty of spring continues to reveal its magic across Shanghai Disney Resort. When guests step back into Shanghai Disneyland, they will be immediately immersed in a floral fantasy celebrating the colorful spring season. A “Floral Minnie” featuring hundreds of vibrant flowers will greet guests in front of the Entry Portal. Buttercups, an apple blossom archway, magnolias, lupines, camellias, tulips, roses and more will be in full bloom and will provide a preview of the many spring colors on display in every corner of the park. Large sculpted eggs resembling popular Disney characters will entertain and amuse guests with their playful features, and this year more Marvel Super Hero-themed eggs have been added to delight guests of all ages.

As spring brings refreshed feelings of rejuvenation with vibrancy and color, a variety of new menus and souvenirs at various food and beverage locations across Shanghai Disneyland will spark guests’ imaginations with incredible aromas and colors of fresh, seasonal produce. Guests will find Chip ‘n’ Dale, as well as various Marvel Super Heroes becoming the focus of many of the park’s food and beverage treats, from cupcakes and mousses, to ice cream cones, tarts, goblet drinks and unique popcorn buckets. More than 40 exclusive merchandise items are being introduced, featuring spring colors and exclusive designs. A new store, Chip ‘n’ Dale’s Trading





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Post, will open within Adventure Isle, where guests can find a complete range of Chip 'n' Dale-themed merchandise, inspired by two of the most popular Disney characters at Shanghai Disney Resort, with their mischievous antics and fun moments.



Guests are also welcome to spring into the season with the many new entertainment offerings throughout the park. Beloved Disney characters will make surprise appearances in each of the themed lands, welcoming guests back to Shanghai Disneyland. Guests will have the opportunity to see Mickey and his friends, along with Duffy and his friends dressed in their new costumes inspired by the colors of the season as they welcome and wave to guests from atop the park's Entry Portal. Disney Princesses will wave to guests from the balcony of the Enchanted Storybook Castle and Marvel Super Heroes will gather on the Pepsi E-stage to bring additional power and



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energy to guests. To accommodate social distancing, parades and nighttime spectacles will return at a later date.



During the initial reopening phase, several other special entertainment offerings will also be presented. A special Disney character procession, Mickey and Friends Express, will take place several times daily, and will provide opportunities for guests to see beloved Disney characters. The Enchanted Storybook Castle will come to life throughout the evening for magical moments filled with colorful light and music. As guests depart Shanghai Disneyland after the day's fun, Mickey and his pals will all gather on the Entry Portal to wish everyone a fond farewell as they exit the park.

### **Purchase Tickets and Make Reservations from Today to Return to a Place Full of Happiness**

Ticket sales are available via the resort's official online channels and official travel partners' channels starting today at 8:00 a.m., with a limited number of tickets available each day to control capacity. During the initial reopening phase, guests will be able to enjoy a special price of RMB 499 for weekends, and regular date ticket prices will continue to be RMB 399. From May 8, 2020, guests may also purchase a Half-day dated ticket, which is valid for entry to Shanghai Disneyland from 14:00 on any pre-selected date from May 11 through June 9, 2020.

All guests are required to purchase dated admission tickets for Shanghai Disneyland prior to their arrival, as on-site sales will not be available. Annual Pass holders must make a reservation for



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their visit date and time through Shanghai Disney Resort’s official online channels before their visit to the park. During this temporary “Advanced Reservation Period”, General Admission tickets for Shanghai Disneyland will not be accepted. Guests must provide basic personal information for each guest visiting the park, including name, phone number, ID type and ID number via Shanghai Disney Resort’s official online channels after purchasing a ticket and prior to arriving at the resort in order to generate a Shanghai Disneyland Reservation QR Code, and guests will be required to present the code before entering the park.

With all the amazing activities and offerings on their way, the Shanghai Disneyland Annual Pass makes for the perfect cost-effective choice for guests to enjoy endlessly fun and exciting activities throughout the year. Annual Pass holders can also make full use of a wide variety of unique and exclusive benefits, including special discounts on dining and merchandise, and at hotels and Disneytown.

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