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Shanghai Disneyland Reopens its Gates, Welcoming Guests Back to the Magical World of Wonder and Joy

Shanghai, May 11, 2020 – Shanghai Disney Resort’s theme park, Shanghai Disneyland, reopened its gates today, welcoming guests of all ages back to the place full of happiness, where they can savor the beauty and warmth of spring and immerse themselves once again in the magic of Disney.



Earlier today before the park gates were officially reopened, with spring decorations on full display, Shanghai Disneyland hosted a special reopening ceremony against a colorful backdrop of the iconic “Floral Minnie.” Cast Members from every themed land in Shanghai Disneyland and invited Disney fans and guests joined more than 30 Disney characters, including Mickey Mouse and his friends, Duffy and Friends, Marvel Super Heroes, Disney Princesses, Toy Story friends, and many more, to commemorate the special and momentous occasion.

“Since the reopening of Disneytown, Wishing Star Park and Shanghai Disneyland Hotel in early March, we have been deeply moved by the encouragement from our guests and Disney fans,” said Joe Schott, President and General Manager, Shanghai Disney Resort. “Today, we are extremely pleased to reopen Shanghai Disneyland thanks to the unwavering efforts of our Cast



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Members and our community. Today's celebrations will be remembered with joy, as we look forward to welcoming our guests back to this happy place.”



Disney characters made surprise appearances at the top of the entry portal as guests entered the park, waving colorful banners to welcome guests back to Shanghai Disneyland.



Cast Members in their bright costumes lined Mickey Avenue, greeting guests as they passed through the entry portal into the world of fantasy and magic once more.



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Guests followed the new and enhanced safety and health procedures.



A line up of new performances, limited-time food and beverage offerings, exciting merchandise products and more are available at Shanghai Disney Resort throughout spring.

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Shanghai Disney Resort has been working regularly with local government on the reopening plan of Shanghai Disneyland. During this initial reopening phase, the park has instituted new measures and procedures, including opening with limited attendance and required advanced ticketing and reservations, accommodating social distancing in queues, restaurants, ride vehicles and other facilities throughout the park, and implementing increased frequency of cleaning and sanitization.

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