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Shanghai Disneyland Reopens with Controlled Capacity on May 11

During the initial reopening phase, the park will operate with additional procedures and limited attendance

Shanghai, May 6, 2020 – Shanghai Disney Resort today announced that the Shanghai Disneyland theme park will officially reopen to the public on May 11, 2020. The initial park reopening will demonstrate a deliberate approach, drawing on the experience from the successful reopening of Disneytown, Wishing Star Park and Shanghai Disneyland Hotel in early March, and implement enhanced health and safety measures.

During this initial reopening phase, the park will institute new measures and procedures, including opening with limited attendance and required advanced ticketing and reservations, accommodating social distancing in queues, restaurants, ride vehicles and other facilities throughout the park, and implementing increased frequency of sanitization and disinfection.

Ticket sales will be available via the resort's official online channels and official travel partners' channels beginning on May 8 at 8:00 a.m., with a limited number of tickets available each day during the initial reopening.

On May 11, the majority of Shanghai Disneyland's attractions, rides, some shows and shopping and dining locations will resume operations, with controlled attendance. Some interactive attractions and experiences, such as children play areas, and theater shows will remain closed. Guests can check the availability of attractions and entertainment through the resort's official website and app.

To accommodate social distancing, parades and nighttime spectacles will also return at a later date. During the initial reopening phase, a special Disney character procession, Mickey and Friends Express, will take place several times daily, and the Enchanted Storybook Castle will come to life with light and music at dusk each day with Evening Magical Moments. Beloved Disney characters will appear in the park in a new way, as they make appearances in each of the themed



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lands, greeting and welcoming everyone back to Shanghai Disneyland. Close interaction and close-up photos with characters will be suspended during the initial phase of reopening.

The frequency of sanitization measures will be increased in order to augment the standards of cleanliness already in place throughout the park, and hand sanitizers will be available at attractions, restaurant and stores.

The resort looks forward to recognizing and celebrating medical professionals who helped make our reopening possible at an appropriate time in the near future.

Based on the additional measures and procedures, we ask for guest understanding of and compliance with the following requirements when Shanghai Disneyland reopens:*

- 1) Purchase dated admission tickets for Shanghai Disneyland prior to their arrival, as on-site sales will not be available. Annual Pass holders must make a reservation for their visit date and time through Shanghai Disney Resort's official online channels before their visit to the park. During this "Advanced Reservation Period," General Admission tickets for Shanghai Disneyland will not be accepted;**
- 2) Provide basic personal information for each guest visiting the park, including name, phone number, ID type and ID number via Shanghai Disney Resort's official online channels after purchasing a ticket and prior to arriving at the resort. A Shanghai Disneyland Reservation QR Code will be provided after the successful submission of the required identification information, and guests will be required to present the code before entering the theme park;
- 3) Register for the Health QR Code prior to their arrival, which will be required to be presented upon entering any location at Shanghai Disney Resort. Only guests with a green Health QR Code will be allowed to enter the resort;
- 4) Be prepared to present a China government ID card, or valid travel document, for each guest at the park turnstiles (photos or printed copies will not be accepted);
- 5) Undergo temperature screening procedures upon arrival; and



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6) Wear an approved mask during the entire visit to the resort except when dining.

**These measures will continue to be reviewed as the situation warrants, and may be further adjusted.*

***The validity period of a Shanghai Disneyland Annual Pass will be extended for the number of lost days falling between the park's closure date of January 25, 2020 and the end of the "Advanced Reservation Period." A Shanghai Disneyland Annual Pass that expired before January 25, 2020 or that was purchased after the end of the "Advanced Reservation Period" will not be extended. The same extension policy will apply to the validity period for General Admission tickets for Shanghai Disneyland. The detailed extension policy, including block-out days, will be communicated with Pass and ticket holders separately.*



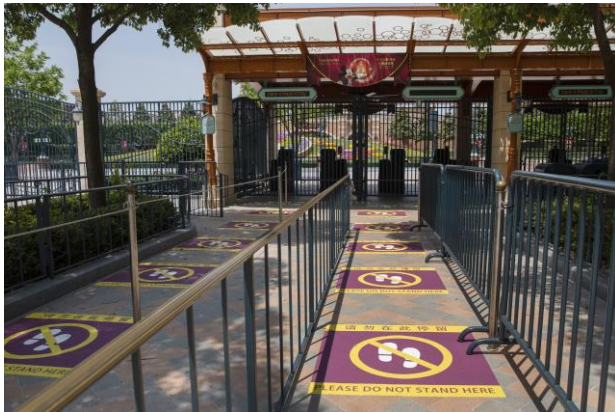
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