

## FOR IMMEDIATE RELEASE

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# Splash into Magic, Day and Night this Summer at Shanghai Disney Resort

Don't miss out on fun ways to cool down throughout summer with refreshing seasonal blasts at Shanghai Disney Resort

**Shanghai, June 30, 2020** – Summer is one of the best times of the year thanks to its long days of sunshine, cool nights, and refreshing seasonal surprises. And this year at Shanghai Disney Resort, guests can immerse themselves in a summer like no other, with a series of water-inspired shows, refreshing food and beverages, stylish new merchandise items, fun nighttime activities and plenty more. Starting July 3 through August 31, 2020, from festivities inside the park to open street activities in Disneytown and games in the two resort hotels, the spirit of the season is in full swing from dawn till dusk.



## Water Fun is All Around!

Mickey and his pals are bringing out some of the coolest gear and splashiest shows for a festive summer this year. The popular Summer Blast Castle Show will return to the Enchanted Storybook Castle stage, bringing with it beloved Disney characters, world-class performers, spectacular music and a refreshing dose of water surprises to keep guests cool in the summer heat. Duffy and



his friends will also appear in their new summer costumes along the parade route as they lead the way in the fan-favorite Duffy's Splashing Cavalcade with water wands in-hand. And this year, guests can also head to Disney•Pixar Toy Story Land to get a little wet with the return of Farmer Al's Splash Around.



### Make the Most of Cool Summer Nights

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As the sun starts to sink and the street lights flicker on, Shanghai Disney Resort unveils its vibrant evening heart. The Enchanted Storybook Castle will come to life with music and colorful lights for special evening magical moments, and iconic landmarks throughout Shanghai Disneyland will light up in dazzling colors, serving as magnificent photo backdrops for guests to take the perfect photo. From July 3 through August 31, guests may purchase a Summer Half-Day ticket, which is valid for entry to Shanghai Disneyland after 16:00 on a pre-selected date from July 3 through August 31, 2020, to make the most of their summer evenings.

Beyond the park, the summer fun continues with the first-ever "Night Life in Disneytown," which features a brand new night market sure to be bustling with guests of all ages enjoying cool summer evenings. Throughout the season, craft stations and food booths will open and street



performances will dazzle, and 'Summer Nights Selections' will be hosted at some of the Disneytown locations, featuring fantastic wine selections and snacks to be enjoyed in the cool summer air.

## Plan for a "One-Stop" Family Vacation and Save Big with an Annual Pass

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Families with children looking to get the most out of their summer vacation are highly recommended to join the first-ever Disney Summer Adventure Camp between July 6 and July 19, 2020, for an unforgettable three-day experience. The camp offers an opportunity for the entire family to learn, have fun and experience new adventures throughout the resort. On sale from July 3 through 18, guests can purchase this special package through the Shanghai Disney Resort Official WeChat account. Annual Pass holders will be able to enjoy exclusive special discounts on the package and can visit the Official WeChat account for more information!

### Escape the Heat with Watermelons, Ice Cream, and Refreshing Summer Flavors

As a highlight of summer, watermelons are set to take center stage on many of the food and beverages on offer, from watermelon sippers and popcorn buckets, to watermelon-flavored ice cream, sundaes and fruit cups. And Duffy and his newest friend, 'Olu Mel have inspired a variety of summer-exclusive treats and desserts, including the Duffy and Friends afternoon tea, ice cream waffle cones, and the Duffy and Friends Surprise Sippers.







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The extremely popular snow ice bowls will make a return to Wandering Moon Restaurant and Barbossa's Bounty, where guests can also find a range of scrumptious seasonal meals. Aurora at the Shanghai Disneyland Hotel has also released a new selection of summer dishes, including New Zealand yellowbelly flounder, berry gazpacho with 0°C raspberries, and Aurora Pâté en Croûte, making the most of delicious seasonal produce.

The recently released Taste of Magic Dining Coupon Book allows guests to relax with a delicious meal at all sorts of select dining locations in Shanghai Disneyland. At only RMB 8.8, the coupon book includes five coupons that offer discounts on the consumption of one lunch, one dinner, one snack, one upgraded drink and one meal at the Royal Banquet Hall, providing incredible value for guests wanting to enjoy a variety of food and beverage options.

### Let Fruit and Music-themed Merchandise Freshen Up Your Summer Look

A myriad of merchandise collections is rolling out at Shanghai Disney Resort this summer, providing guests with a wide range of products to match their latest looks. The novel Summertime Fun Collection features sunshine, the beach and various fruit themes and includes some of this season's must-have items, especially cute swim ring-inspired headbands, bright pink flamingo sunglasses and watermelon-themed straw hats.





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No summer escape is complete without music, and the resort's exclusive Mickey's Music Festival Collection invites guests to immerse themselves in dynamic rhythms of summer. Guests will find Mickey and his friends' plush dressed in funky rock music costumes as they come together to form a rock band!

## Stay Fresh in the Resort's Hotels and Adventure into Nature in Wishing Star Park

Shanghai Disney Resort's two themed hotels serve as the perfect places to escape from the heat of the day during a multi-day trip to the resort. Throughout summer, the hotels will host a series of enjoyable games to help guests cool off and relax, including water games at Shanghai Disneyland Hotel's King Triton Pool, DIY activities in the play rooms of both hotels and so much more.



Families with children can experience a magical adventure in Wishing Star Park to uncover the secrets of lives in nature. The summer-long event will be separated into three units, each one focusing on specific wildlife groups, including butterflies, beetles, cicadas and moles. Kids who complete all three units might even have an opportunity to celebrate their achievement with Mickey Mouse!

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