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Autumn Arrives at Shanghai Disney Resort with Festivals, Celebrations and New Duffy Month Surprises

Enjoy golden scenery, cooler weather, fewer crowds and a stellar lineup of new experiences and offers

Shanghai, August 27, 2020 – This autumn, kiss the heat of the summer goodbye and welcome in a cooler season, which offers fewer crowds, unbelievable offerings, and an amazing assortment of celebrations that perfectly showcase why autumn is one of the best times of year to explore the magic of Shanghai Disney Resort! With a whole month of Duffy and Friends experiences, as well as hauntingly fun Halloween festivities, an autumn harvest market, Thanksgiving family feasts and more, there's so much to see and do this season at Shanghai Disney Resort. Luckily for guests, autumn also ushers in a variety of incredible promotions and offers, including National Day and Mid-Autumn Festival staycation opportunities as well as special ticket bundles, giving guests more ways than ever before to celebrate outdoors at Shanghai Disney Resort with friends and family!





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Highlight #1: Celebrate Duffy Month with the Arrival of ‘Olu Mel!

Throughout September, guests are invited to enjoy all things cute, cuddly, and heartwarming as “A Month with Duffy and Friends” comes to Shanghai Disney Resort - and what better way to kick off this special celebration than with the arrival of Duffy’s new friend, ‘Olu Mel! This kindhearted, ukulele-playing turtle from Hawaii will greet guests for the first time at Shanghai Disneyland at a special Mickey Avenue welcome ceremony on September 1, 2020.

From September 1 through September 30, 2020, the new Duffy and Friends Celebrate Together show will bring the group’s stories of friendship and adventure to life on Mickey Avenue, while a fun new social wall, featuring Duffy and his friends enjoying an autumn picnic, will also serve as an idyllic photo backdrop for guests. Duffy and Friends fans looking to create unique memories with their favorite plush will also be able to create their own Duffy stories by posing their Duffy and Friends merchandise in a variety of cute, miniature settings dotted around Mickey Avenue.

Those looking for a tasty Duffy and Friends-themed treat can look forward to an exclusive assortment of delicious food and beverage items across the park. The Royal Banquet Hall in the Enchanted Storybook Castle proudly presents a new Duffy-themed set menu featuring multi-course offerings and the chance to see Duffy and Friends in person! Guests are also invited to enjoy a relaxing Duffy and Friends afternoon tea at Mickey & Pals Market Café, as well as a variety of Duffy-themed confections, including coffee-flavored Duffy the Disney Bear ice cream, fudge cakes, and ice cream waffle cones that are available throughout the resort.





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Shanghai Disney Resort will also introduce new additions to the Duffy and Friends merchandise line. The new Duffy in the Garden collection features the fluffy friends dressed in new gardening gear, ready to enjoy the harvest season. In addition to cute Duffy and Friends plush and keychains, guests can also add a splash of modern rustic to their homes with plate sets, mugs and home decorations.



The resort's two hotels will also serve as the perfect place to rest and relax during a multi-day Duffy-themed visit. In celebration of Duffy Month, the Shanghai Disneyland Hotel is introducing a special staycation package, inviting guests to experience special moments with Duffy and Friends. Available from today through September 24, 2020 via the Shanghai Disney Resort Official WeChat account and Shanghai Disney Resort Fliggy Flagship Store, this special package gives guests the chance to enjoy a memorable stay, complete with Duffy-themed room amenities and overlays, hotel breakfast, two tickets for admission to Shanghai Disneyland, and more!

Highlight #2: Dress Up and Discover Authentic Halloween Surprises Around Every Corner

Halloween is one of the biggest events in the Shanghai Disney Resort calendar, and from October 5 through November 1, 2020, the resort will transform into a spooky and mysterious expanse where guests of all ages can plunge into the fun of Halloween. As a highlight of the season, guests can dress up in their favorite costumes and enjoy trick-or-treating fun around Shanghai Disney Resort, immersing themselves in this happy holiday tradition. The guest-favorite Donald's Halloween Treat Cavalcade will delight in the evenings, as Donald and Daisy Duck lead the way



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along the parade route in their Halloween costumes, joined by Mickey Mouse and the gang, Disney Villains, and spooky dancers. Guests can also get down with Jack Skellington and Sally from “Tim Burton’s The Nightmare Before Christmas” at the “This Is Halloween” Dance Party. Also this autumn guests can sing along with Miguel as the popular Coco-themed area returns to Adventure Isle from October 12 through November 8, 2020.

An exciting assortment of Halloween-themed merchandise and food and beverage offerings will also debut at a variety of locations throughout the resort to add to the hauntingly fun atmosphere. Whether guests are craving spook-tacular Halloween treats, or shopping for resort-exclusive Halloween merchandise, surprises are hiding around every corner during a visit to the resort this season.

For guests seeking immersive parties on Halloween weekend itself, Shanghai Disney Resort is a one of a kind destination, and following on from the enormous success of last year’s Halloween Day Spectacular, this year the party is extending to two whole days of fun. The Halloween Days of Spook-tacular on October 30 and 31 will feature numerous Disney characters, and DJs found across Shanghai Disneyland. Both days of the Spook-tacular will conclude with the Kiss Goodnight Firework Show, filled with thrilling music, spooky projections and fantastic fireworks!

Highlight #3: A Golden Season Full of Holidays and Family-friendly Activities

Autumn is the season of harvest, and this year, for the first time, guests will be able to experience the joy of the harvest at the Disneytown Harvest Festival Market. Featuring a new Foodie Feast, Farmers Market and Folk Art Fairy, this new Disneytown Market allows guests to explore a range of exclusive experiences every weekend and during holidays from September 12 through October 8. Of course no harvest would be complete without a hearty selection of family meals, which is why, this autumn, Shanghai Disney Resort is also offering mouth-watering Mid-Autumn Festival and Thanksgiving family feasts.

Autumn is also a perfect time for the entire family to go outdoors and spend time in nature with the natural beauty of changing colors all around. The nature adventure in Wishing Star Park, which made its debut this past summer, will return by popular demand in autumn. As part of



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their training, young adventurers will learn more about the natural world during three new engaging exploration trips. Children who participate in all three trips will even have the opportunity to see Mickey Mouse himself, and celebrate their achievements together!



To make the most of their autumn visit, from September 1 through September 24, 2020, guests can purchase a Happy Gathering – Bundle of Three Weekday Package on the Shanghai Disney Resort Official Website and App, which includes three standard One-Day park tickets for admission to Shanghai Disneyland on a pre-selected date from September 2 through September 25, 2020. Guests can also purchase the Enjoy Flavors – Bundle of Three Weekend Package through the Shanghai Disney Resort Official WeChat account to receive a snack combo voucher as well as a specialty beverage voucher, which can be used at various food and beverage locations within the park.

With so much seasonal excitement and more on the way, a Shanghai Disneyland Annual Pass is the perfect choice for guests wanting to enjoy multiple visits while saving big, with special discounts on dining, merchandise, hotel stays and in Disneytown. Guests looking to purchase an Annual Pass should note that due to high demand of the Silver Annual Pass, and in order to enhance the guest experience, the sale of the Shanghai Disneyland Silver Annual Pass is currently unavailable. However, renewal is still available for Annual Passes that are currently within their 60-day renewal window.

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