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## **Celebrate a Warming Wonder-filled Winter at Shanghai Disney Resort**

*New seasonal experiences, merchandise, food, festivities and more give guests a chance to experience authentic holiday traditions and ring in a memorable winter season*

**Shanghai, November 27, 2020** – With winter right around the corner and anticipation for the holidays at an all-time high, guests will be able to warm up with friends and loved ones with a season of unforgettable celebrations - embarking on a journey through Christmas, New Year's Day, and Spring Festival together. During this festive season, guests can marvel as the entire resort transforms into a magical winter wonderland, complete with hearty fare, nostalgic merchandise and exciting new experiences for guests of all ages. Set to begin on November 27, 2020, Shanghai Disney Resort's 'Wonder-filled Winter' will share seasonal joy and happiness with all in attendance.



### **Experience the Warmth and Joy of Christmas at Shanghai Disney Resort**

Starting November 27, festive decorations will adorn the entire resort, reigniting memories of holidays past. At Celebration Square on Mickey Avenue, four giant Christmas gift boxes lay ready to be unwrapped each week to reveal a different holiday theme. Echoing this weekly surprise,



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the Enchanted Storybook Castle will also be “unwrapped” on a weekly basis during the new show, ‘Unwrap the Wonder: A Christmas Celebration’, bringing festive designs to life on a grand scale. Magical ice sculptures featuring beloved Disney characters can also be found across Mickey Avenue and the Gardens of Imagination, presenting guests with the perfect opportunity to take heartwarming photos together.



A Shanghai Disneyland tradition, each evening during the winter season, Mickey Mouse and Minnie Mouse welcome guests in the Gardens of Imagination for ‘Mickey’s Magical Tree Lighting Ceremony.’ This uplifting ceremony sees the enormous Shanghai Disneyland Christmas Tree come to life, revealing twinkling lights sparkling in perfect harmony. More Shanghai Disneyland traditions are also set to return, as Mickey Mouse, Minnie Mouse and the whole gang appear in



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the fun-filled ‘Happy Holidays, Mickey!’ celebration show. Similarly, the guest-favorite ‘Christmas Swing!’ will take place on Mickey Avenue during the day, and at night, guests should keep their cameras at the ready for an unforgettable magical ‘snowfall’ along Mickey Avenue. Guests can also take iconic holiday photos with Santa Goofy in a specially decorated Selfie Spot.

### **Heat Up Your Holidays with a Wealth of Wintery Wonders**

With a series of heartwarming surprises ready to be explored in Disneytown, the celebrations know no limit this winter. At the Disneytown Christmas Market, guests can find a series of craft stations, food booths, games, and other holiday-themed activities housed in authentic wooden kiosks, mirroring popular festive markets from around the world, offering an authentic winter experience. On weekends and special occasions, carolers will fill the air with their joyous voices, and in the evenings, they will be joined by Mickey Mouse for the traditional Disneytown Tree Lighting Ceremony. For guests looking for photo opportunities, they can enjoy a festive Disneytown Tree Trail featuring eight holiday trees, each themed to a different Disney character or story. What’s more, as a special surprise for children and families, on weekends and holidays, Santa Claus will appear in a special cabin on Broadway Plaza, so guests should make sure to stay on the “nice” list for a chance to meet the big man himself!





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**Celebrate the Season of Giving with a Heartwarming Surprise**

Gift-giving is one of the most important traditions of the season, and for guests looking to find the perfect gift for that special someone, Shanghai Disney Resort is rolling out two new merchandise collections. The Mickey and Friends Christmas collection features a wealth of warming winter-themed accessories, holiday blankets, ponchos, as well as Chip 'n' Dale cross-body bags – a hot hit during this chilly season. As part of the new Duffy and Friends Christmas collection, guests will fall in love with new plush toys featuring the cuddly characters in their new winter costumes, while the Christmas Duffy Beanie will complete any Christmas look. A new Christmas StellaLou Wreath can help turn every guest's home into a cozy holiday haven.





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### **Warm Your Bellies with Fine Festive Feasts**

From speedy treats to authentic fine dining, the winter season is filled with incredible feasts to complement an idyllic holiday experience. This winter, guests exploring the resort will find some of the most memorable holiday snacks yet, including Duffy and Mickey Gingerbread Cookies, Chip 'n' Dale Christmas popcorn buckets, Christmas Chocolate Log Cakes, and so much more. And to help keep the warm and cozy feelings alive during a busy day of fun, hot holiday beverages such as the Duffy Hot Beverage Sipper and Duffy Peach Flavored Oolong Tea will also be available from select locations across the park.

Guests who prefer to sit down and unwind during their jam-packed day at the resort can also take a warming rest at Mickey & Pals Market Café with the all-new Christmas Afternoon Tea. Similarly, the Royal Banquet Hall will also be hosting a special Christmas menu this year, where Duffy and his pals will appear during a sumptuous Christmas feast, featuring mouthwatering dishes, including Seafood Cioppino, Roasted Beef Fillet with Mushroom Duxelle and Lobster Tail, Praline Mousseline with Coffee Ganache and Hazelnut Streusel. On Christmas Day, and every Saturday and Sunday in December, the Royal Banquet Hall will present a special Duffy-themed Christmas brunch. And in the evenings, guests can feast upon the magnificent views of Ignite the Dream – A Nighttime Spectacular of Magic and Light for a truly magical Christmas experience, while enjoying a Frozen Christmas Dinner at Aurora in the Shanghai Disneyland Hotel.





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**Warming Winter Wonders Continue All Season Long**

Once the glow of Christmas passes, the wonders of New Year's Eve take center stage, with the night sky set to burst into life with extraordinary firework shows dazzling guests in anticipation of the momentous New Year. To tickle their taste buds, guests can choose from a line-up of magnificent New Year's dining options, ranging from a six-course New Year's Eve meal and wine pairing experience at Aurora or a five-course meal at the Royal Banquet Hall, to a New Year's Eve Chinese Set Menu at Wandering Moon Restaurant, plus plenty of other delicious options in the park! As 2021 gets fully underway, Shanghai Disney Resort will kick off Spring Festival with authentic Chinese customs, festivities, feasts and more to celebrate the beloved holiday and keep the warmth of the season alive.