



**FOR IMMEDIATE RELEASE**

## **Join Shanghai Disney Resort for a Season of Celebrations Including LinaBell's Global Debut, an Extended Halloween Spook-tacular and Exciting Autumn Offers**

**Shanghai, September 24, 2021** – The arrival of nature's most colorful season brings with it cooler temperatures, crisp autumnal air, and picturesque scenes, creating an ideal environment for a fantastic trip to Shanghai Disney Resort. In celebration, guests visiting Shanghai Disneyland this autumn will encounter magical surprises with wonderful activities, new characters, exciting food and beverage offerings, stylish merchandise, various staycation opportunities and special ticket bundles. With all of this and so much more, guests of all ages will have more ways than ever before to celebrate and enjoy the magic of Disney this season!



### **Come Meet LinaBell with Exclusive Merchandise and Food and Beverage Offerings**

This autumn, Shanghai Disney Resort will be celebrating the global debut of LinaBell, Duffy's new fox friend, as she brings boundless inquisitive fun to the resort. In celebration of her global debut, a special ceremony will be held for guests on Shanghai Disneyland's Mickey Avenue on September 29, 2021, allowing them to send their warmest wishes to this smart, witty, and fun-loving new friend who loves to solve mysteries.





**FOR IMMEDIATE RELEASE**

LinaBell's arrival will bring with it an exclusive merchandise collection inspired by her adventurous spirit. The collection contains a number of fun items, including cute LinaBell plush featuring her iconic orchid and fluffy tail, as well as a plethora of beautiful accessories such as a headband, a cross-body bag, a tote bag and a blanket, each with a unique flair that showcases LinaBell's cute appearance. These adorable and stylish merchandise items as well as LinaBell's signature color are sure to be the talk of the town as they add an extra special twist to guests' autumnal outfits.

The start of the new season also brings with it a selection of creative food and drink for guests to enjoy across the resort! Don't miss out on sweet treats including an osmanthus coconut taro mousse cake, a Pineapple Flavored Frozen Treat and the LinaBell's Strawberry Jelly Cheese Mousse Cake which will launch in early October. An adorable LinaBell popcorn bucket will also make for a perfect companion for guests throughout their magical journey at the resort, and don't forget to take home a brand-new souvenir cup inspired by LinaBell's favorite magnifying glass. Available at select locations throughout the Resort from September 29 onwards, guests can learn more about this new Duffy friend while enjoying delicious snacks and exciting souvenirs.





**FOR IMMEDIATE RELEASE**

**Non-Stop Halloween Thrills with an Extended Spook-tacular**

As the clock ticks towards October, Shanghai Disney Resort is once again preparing to be the home of Halloween fun in Shanghai. From October 4 through November 7, guests can enjoy a range of amazing new and traditional Halloween celebrations, featuring classic decorations, entertainment, shows, activities, trick-or-treating, and of course the chance for guests to show off their coolest Halloween costumes.



As the one time of year where guests of all ages can dress up to meet their favorite Disney characters, Halloween is the perfect time to don your fanciest costume and snap unique selfies in front of your favorite Disney landmarks, including the Enchanted Storybook Castle, where, as a special surprise, select Disney Villains will also make occasional appearances on the balcony.

As night falls, Treasure Cove will once again transform itself into the home of our Ghost Pirates, who will wait to delight guests around every corner. The setting of the sun will also bring with it an exciting Halloween-themed cavalcade and a “This is Halloween!” Dance Party.





**FOR IMMEDIATE RELEASE**

---

With the huge popularity of the Halloween Day Spectacular over the past two years, this year Shanghai Disney Resort's legendary Halloween Spook-tacular has been extended to four days of celebrations, from October 28 to 31, with many Disney characters, DJs and live musicians creating spooky magic throughout the Resort. The pinnacle of the Halloween Spook-tacular will arrive with a special Halloween Villains Fireworks Show filled with thrilling music and spooky projections topping off each day in Spook-tacular style and making the Spook-tacular one of the most exciting Halloween parties in the town. From couples to families, every guest will have the opportunity to cast their own spell in this magical destination and create a wealth of unforgettable memories.

Throughout the resort, guests will be able to feel the wicked magic of a Shanghai Disney Resort Halloween with a variety of surprises. Plenty of delicious Halloween-themed food and beverage offerings will be available to satisfy guests' appetites, and a range of spooky Halloween merchandise collections from Mickey and Friends, Duffy and Friends, and The Nightmare Before Christmas will also be available.

The spooky fun inside the park will also be making its way to Disneytown, with a Halloween Fun Carnival featuring character-inspired pumpkin décor, a Ghost Band, dance parties, special trick-or-treat parades, and much more! This Halloween, Disneytown is getting a big makeover, with a Magical Mirror around every corner, as well as opportunities to meet The Lost Souls. Those feeling brave enough can also experience a one-of-a-kind Halloween night with special themed staycation packages at both the Shanghai Disneyland Hotel and Toy Story Hotel.

### **Introducing the First-Ever Chip 'n' Dale Celebration**

Once the frightening delights of Halloween have left the resort for another year, guests can look forward to more magical surprises during the first-ever Chip 'n' Dale Celebration, set to run from November 8 to November 24. Featuring a range of fun surprises, this celebration will also include a new outdoor show featuring Chip 'n' Dale's chipmunk companion, Clarice, who will be sure to stick around afterwards to meet guests and pose for pictures!

Guests can also expect new themed food offerings, merchandise including the Chip 'n' Dale Car Accessories collection, items inspired by Clarice, and surprise appearances throughout the resort during this first ever Chip 'n' Dale Celebration.



**FOR IMMEDIATE RELEASE**

### **Never-Ending Magic and Celebrations**

It's not just the beautiful autumn scenery, refreshing weather, and fun-packed celebrations that make autumn the perfect season to visit Shanghai Disney Resort – with National Day, Double Ninth Festival, and Double 11 all taking place just weeks apart, there are even more reasons and occasions to enjoy the Disney magic with family, friends or that special someone.

Night owls who want to experience the evening's Halloween atmosphere can enter the park after 15:00 with an afternoon ticket, which will be available to purchase from September 28 through November 7, and will be valid for a single visit from October 4 through November 7.



Shanghai Disney Resort has always been a place where guests can create special memories that last a lifetime, regardless of age. This year, in celebration of the Double Ninth Festival, seniors (aged 65 years old and above) can purchase a discounted one-day dated ticket for their visit with friends, or even with younger generations of their family.

The return of the nature adventure in Wishing Star Park this autumn is sure to delight young adventurers as they learn more about the natural world during these autumn exploration held in Wishing Star Park.

Family guests and party-lovers hoping to experience a longer taste of the magic can also enjoy Halloween-themed staycations at Shanghai Disney Resort's two themed hotels during the Halloween season. Both hotels will be hosting special Halloween-themed DIY activities, while Halloween dining offers, and Halloween decorated rooms will ensure the spooky fun continues long after the sun has gone down.



**FOR IMMEDIATE RELEASE**

---

With a range of festivals, holidays, celebrations, and more, there is nowhere quite like Shanghai Disney Resort to enjoy the magic of autumn this year!

###