

FOR IMMEDIATE RELEASE

LinaBell, Duffy's New Fox Friend, to Make Global Debut at Shanghai Disney Resort on September 29

Shanghai, September 17, 2021 – Shanghai Disney Resort today proudly announced that LinaBell the fox, the highly anticipated new friend of Duffy, will make her global debut in Shanghai on September 29, making for another exciting Duffy Month surprise! Guests at Shanghai Disneyland will be the first in the world to meet her, and can celebrate her arrival with special merchandise collections, themed food and beverage offerings and boundless magic and wonder.



LinaBell is a curious and inquisitive fox with a fluffy tail and a beautiful orchid tucked in her ear. She finds joy and excitement in solving problems and mysteries, and masterfully uses her signature magnifying glass on her adventures. LinaBell also loves nature and spending time with Duffy and their friends in the forest. Her wit, savvy, and fun-loving attitude are sure to make her a favorite of both guests and Duffy and Friends fans alike.

“As a big fan of Duffy the Disney Bear myself, I’m thrilled to introduce the latest Duffy Friend to all of our guests here in Shanghai, and fans around the world,” said Joe Schott, President and General Manager of Shanghai Disney Resort. “Since the moment they first arrived at Shanghai Disney Resort, Duffy, ShellieMay, Gelatoni, StellaLou, CookieAnn and ‘Olu Mel, have melted our guests’ hearts and we continue to deliver magical new experiences based on the amazing stories of their friendship.”



To celebrate LinaBell's debut, Shanghai Disney Resort will be introducing an entirely new and exclusive merchandise collection comprised of a plethora of adorable items that incorporate LinaBell designs and inspiration. In addition, Tribal Table, the popular restaurant and store in Shanghai Disneyland's Adventure Isle that merges Duffy and Friends-themed dining and shopping, will also be reimagined and transformed into a LinaBell-inspired space, with special food and beverage offerings to immerse guests in a never-before-enjoyed LinaBell experience. With all these exciting new offerings available, guests should prepare for a wave of LinaBell sightings across the resort from September 29 on!

Upon her arrival at Shanghai Disney Resort, LinaBell will be joined by the other six huggable Duffy and Friends – the kind and innocent bear Duffy, the generous and dexterous bear ShellieMay, the artistic cat Gelatoni, the hardworking dancer rabbit StellaLou, the curious and creative dog CookieAnn, and the musical and nature-loving turtle 'Olu Mel. With opportunities to take pictures with the newest Duffy Friend, explore collectible merchandise, and take home tasty treats and souvenirs, guests should keep a close eye on the magical array of LinaBell surprises to be revealed throughout the year to ensure they don't miss out on any part of her arrival celebrations.

LinaBell's Profile

LinaBell is a female fox.

Character and Personality

- Lives in a forest
- Loves solving mysteries like a detective
- Knows a lot about a range of topics, particularly about nature
- Even when stuck on a problem, she finds humor and joy in it
- Uses her magnifying glass and her long tail when solving mysteries



LinaBell's Story



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