

**FOR IMMEDIATE RELEASE**

## **LinaBell, Duffy's Newest Friend, Makes Global Debut at Shanghai Disney Resort**

**Shanghai, September 29, 2021** – Today Duffy fans welcomed LinaBell, the newest friend of Duffy, as she made her global Disney parks debut in Shanghai! Thousands of guests cheered in excitement as they met the adorable new friend for the first time, providing the warmest of welcomes and sharing their best wishes for the happy occasion. Welcomed by Mickey and Friends as well as Duffy, ShellieMay, Gelatoni, StellaLou, CookieAnn and 'Olu Mel, LinaBell officially made her first appearance at any Disney park during a special ceremony held at Shanghai Disneyland's Storytellers Statue. Her detective-like talent and fun-loving attitude immediately melted guests' hearts, and her signature color sparked an exciting new LinaBell-color trend amongst Disney fans.



Guests visiting Shanghai Disneyland will have the opportunity to see LinaBell as she welcomes guests across the theme park. Transformed into a one-of-a-kind LinaBell-themed shopping and dining experience, Tribal Table will immerse guests in a unique atmosphere that brings the newest Duffy friend's story and adventures to life. From outdoor menus to indoor décor, exclusive new merchandise items, and delicious food and beverage offerings, guests can expect a truly special experience with each visit to this reimagined destination.





Whether heading to the park for a journey of exploration and discovery, or returning home after a day filled with magical adventures, guests can carry LinaBell's joy and curiosity with them with a new line of lovingly-crafted merchandise. The new LinaBell collection includes a number of unmissable items, including iconic plush, headbands inspired by LinaBell's fluffy ears, adorable cross-body bags and much more.



Brand-new food and beverage offerings are available for guests looking to sit down and enjoy a memorable meal, or for those who want to take their snacks and sips "on the road" as they continue their adventures across Shanghai Disneyland. A delectable range of items, including frozen treats, refreshments served in souvenir cups, a birthday cake, new dishes and a brand-new popcorn bucket will also delight guests' imaginations and taste buds, filling them with laughter, contentment and of course, delicious flavors.







LinaBell is the newest member of the beloved Duffy and Friends, and the first Duffy friend to make their global debut at Shanghai Disney Resort. Be sure to say hello to LinaBell and celebrate her arrival during your next visit to Shanghai Disneyland!

## Duffy and Friends at Shanghai Disney Resort



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