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Shanghai Disney Resort Rings in the New Year with Spectacular Firework Celebrations

*The resort lights up the night to welcome an exciting new year full of thrilling
experiences and offerings*

Shanghai, December 31, 2021 – Shanghai Disney Resort welcomed the New Year and rang in 2022 in signature Disney style, featuring a special celebratory New Year’s Eve fireworks show that magnificently illuminated the world’s largest Disney castle and marked the grand finale of 2021. As the resort steps into the New Year, it is gearing up for a series of exciting new experiences and offerings exclusively available in Shanghai to create unforgettable memories for people of all ages.





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“2021 marks a significant milestone for every one of us at Shanghai Disney Resort, as we celebrated our incredibly successful 5th Birthday,” said Joe Schott, President and General Manager, Shanghai Disney Resort. “We are thrilled to be able to create new and exciting surprises for all of our guests, and this is just the beginning. Looking ahead to 2022, we already have many new experiences in the pipeline, and we cannot wait to bring all of them to life.”

To welcome the New Year, the resort hosted New Year’s Eve fireworks special “Ignite the New Year” at Shanghai Disneyland’s Enchanted Storybook Castle. The festive show featured spectacular fireworks, dazzling lights, breathtaking projections and stirring music. During the extravaganza, fireworks lit up the night sky with a giant “2022.” Guests had the opportunity to be presented with surprise souvenir party favors upon their arrival and were greeted by beloved Disney friends wearing celebratory outfits designed expressly in honor of the New Year. The exclusive New Year’s Eve special nighttime spectacular will be on display one more time on the evening of January 1, 2022, giving those who missed it another chance to be immersed in the grand show that embraces the New Year tonight.





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Yearlong birthday celebration continues with more stunning surprises on the way

Shanghai Disney Resort launched its yearlong 5th Birthday Celebration in April 2021, and since then, the resort has introduced a series of major experiences including the brand-new nighttime spectacular, “ILLUMINATE! A Nighttime Celebration”, and the latest theatrical show, Mickey’s Storybook Adventure. Guests were able to see Mickey Mouse, Minnie Mouse and many of their friends wearing celebratory birthday costumes, indulge in limited-time shopping and dining experiences, and much more.



The 5th Birthday festivities will continue to surprise guests with more treats, offerings and experiences than ever before! Guests visiting Shanghai Disney Resort during the first months of 2022 will continue to find delight in the celebration of this very special birthday.



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Celebrating the seasons with Shanghai Disneyland, where something new happens every visit!

Shanghai Disneyland endures as a year-round destination for guests who choose to visit for special occasions, or just because! The resort's iconic seasonal experiences will continue to roll out throughout the year, celebrating Chinese and international festivals and holidays from Spring Festival to Halloween and Christmas.

Guests visiting Shanghai Disneyland will always find something new to explore and, at the end of 2022, the resort is planning to introduce a winter cavalcade for the first time ever at Shanghai Disneyland to celebrate enchanted tales of the wintry season. Stay tuned for more details on this brand new limited-time experience!

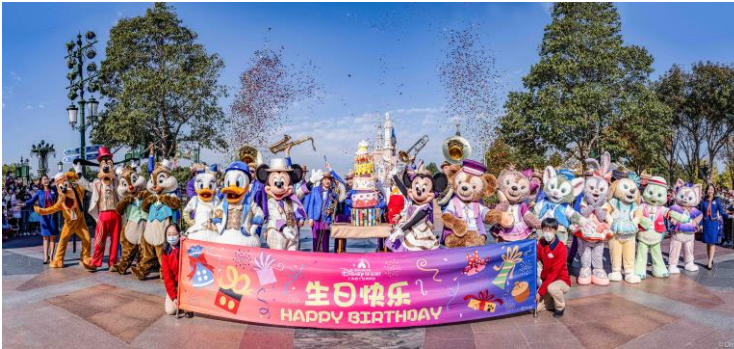
New adventures for Disney characters classic and new

Since day one, Shanghai Disney Resort has consistently brought beloved classic and contemporary tales and characters to its guests and fans in China. From everybody's pal, Mickey Mouse, to Duffy's newest friend, LinaBell, the resort continues to bring Disney's signature storytelling to life.

In 2022, the resort will continue to celebrate classic characters with signature programs, such as the annual birthday celebrations for Mickey, Minnie, Donald and many more. At the same time, new character celebrations will be introduced to take guests on exciting adventures. These innovative programs include a special princess celebration in March in honor of International Women's Day, Marvel-themed activities throughout April that will once again excite superhero fans, and much more.



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(Photos are for reference only)

Lowered age benefit invites more senior guests to enjoy immersive magical moments

At Shanghai Disney Resort, guests of all ages can immerse themselves in entertainment designed for families and friends to enjoy together, blending time-honored Disney storytelling with innovative attractions, spectacular shows and experiences.

To further expand senior guests offerings, beginning January 9, 2022, Shanghai Disneyland will adopt a new age threshold for senior tickets and Annual Pass products, lowering the current threshold from 65-years-old to 60-years-old, allowing more guests to enjoy park entrance benefits and create unforgettable memories. Current annual pass holders or guests with park tickets who may be impacted by this policy change are advised to contact their original point of purchase or the Disney Reservation Center with any enquiries.



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Tallest “building” in Zootopia to be topped out, bringing animation-inspired land one step closer to coming to life

Construction on Zootopia, the eighth themed land at Shanghai Disneyland and the world’s only Zootopia-themed land based on the Academy Award-winning film by Walt Disney Animation Studios, is smoothly continuing. The tallest “building” in the Zootopia city is scheduled to be topped out in just a few weeks, gracing the mammalian city’s distinctive skyline and marking another major milestone in the development of this new land. With the land gradually taking shape, more exciting updates are expected in the year to come.

As construction moves forward, Zootopia’s resident pop idol and celebrity, Gazelle, has just “arrived” at the hoarding wall of the land today. The appearance of Gazelle on the wall will make this corner a must-visit spot for guests in the park as they pose for photos with the super star of this animal paradise.



With both new and familiar attractions to help our guests create endless magical moments, Shanghai Disney Resort is looking forward to igniting the imagination through exciting adventures and classic favorites known and loved by our guests and fans. Please stay tuned for more details for the year 2022!

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