



FOR IMMEDIATE RELEASE

**Shanghai Disney Resort Proudly Presents AVATAR: EXPLORE PANDORA
Limited-Time Immersive Exhibition at Shanghai Disneyland**

Available for all park guests from September 2022 to March 2023

Shanghai, September 15, 2022 – Shanghai Disney Resort in collaboration with James Cameron and Jon Landau's Lightstorm Entertainment and Disney Location-Based Experiences, announced today that AVATAR: EXPLORE PANDORA, an immersive exhibition inspired by the highest-grossing film of all time *Avatar*, will open in Shanghai Disneyland from September 22, 2022 to March 2023. This will be the first *Avatar*-themed touring exhibition to be hosted in a Disney Park worldwide.



Exhibiting for a limited six-month period in the futuristically designed setting of Tomorrowland, AVATAR: EXPLORE PANDORA will open to park guests from 10:00 to 17:00 each day during park operation hours, immersing guests in the world of *Avatar*.



FOR IMMEDIATE RELEASE

The launch of the exhibit also coincides with the international premiere of the much-anticipated sequel *Avatar: The Way of Water*, which is scheduled for December 2022 globally and will extend the legendary story of this unique alien world.

AVATAR: EXPLORE PANDORA combines innovative storytelling and technology into a unique walkthrough exhibition. Guests of all ages will explore the fantastical alien moon of Pandora, the culture of its inhabitants, the Na'vi, and stunning bioluminescent environments. This 1,400-square-meter exhibition features life-sized recreations of iconic landmarks from the film, most notably the Tree of Voices. Standing at a towering six meters in height, this centerpiece is a glowing recreation of the movie's sacred place of connection containing whispers from the ancestors of the Na'vi.



High-tech interactives including the Amplified Mobility Platform (AMP) suit simulator, as well as an opportunity to be “Avatarized” are exciting touchpoints for guests. The exhibition also offers exploration of the indigenous Na'vi culture, alongside sculpts of exotic creatures.



FOR IMMEDIATE RELEASE



AVATAR: EXPLORE PANDORA includes a unique shopping experience featuring limited-time *Avatar* souvenirs at the Tomorrowland Pavilion Shop. The store features a selection of *Avatar*-themed souvenirs, such as the cute Na'vi plush, toys, collectible pin, and more. Here, guests can even select and adopt their very own Banshee creature.

Starting this September, AVATAR: EXPLORE PANDORA is set to be a wonderful addition to the park and a sensational destination for fans of *Avatar* and guests of all ages.



FOR IMMEDIATE RELEASE



###