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## **Shanghai Disney Resort Celebrates China Tourism Day with Construction Milestone and New Park Offerings**

*Resort Breaks Ground on New Spider-Man-themed Land*

*Fun Pixar Experiences Coming to Shanghai Disneyland in June*

**Shanghai, May 19, 2025** – Today marks China Tourism Day, and as one of the leading destinations providing magical experiences to both domestic and international guests, Shanghai Disney Resort celebrated the day by sharing exciting updates. Leaders from the resort management team and shareholders this morning broke ground on the new Spider-Man-themed land at Shanghai Disneyland, marking a significant milestone in the park's continued expansion. Additionally, Shanghai Disneyland will present an exciting lineup of Pixar-themed experiences for Pixar fans to enjoy this June.



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**Spider-Man-themed land will be the ninth themed land at Shanghai Disneyland and third major expansion of the park since opening**

Progress continues on Shanghai Disney Resort's latest major expansion project as leaders break ground on the Spider-Man-themed land. Shanghai Disneyland has already expanded twice since its June 2016 opening, with the addition of a Disney·Pixar Toy Story Land in April 2018 and Zootopia in December 2023.

The milestone was celebrated with a groundbreaking ceremony joined by leaders from Shanghai Disney Resort, Walt Disney Imagineering Shanghai, Shanghai Shendi Group, and the Administrative Commission of Shanghai International Resort, marking the official commencement of construction on the new land.

The new expansion project was first announced in August 2024 at D23: The Ultimate Disney Fan Event. Located adjacent to Zootopia, the brand-new land includes the park's first major Marvel-themed attraction - a high-energy thrill coaster featuring Spider-Man. Guests will be surrounded by Spider-Man and friends with shopping, food and beverage, and entertainment experiences that extend the story and invite guests into the webslinger's world.



But guests don't have to wait long for new offerings at Shanghai Disneyland, as new experiences are right around the corner!

**New Pixar experiences are coming to Shanghai Disneyland this June**

As part of its commitment to continuously developing new offerings for guests from home and abroad, this June, Shanghai Disneyland will celebrate the magic and inspiration of stories



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from Pixar Animation Studios for park guests and Pixar fans through an array of new experiences and offerings themed to beloved Pixar films.

Leading the celebration will be three new Pixar pals: **Carl Fredricksen**, the cranky but lovable protagonist from *Up*, **Bing Bong**, the adorable pink imaginary friend from *Inside Out* and **Edna Mode**, the impeccable fashion designer from *The Incredibles*. All three will make their Shanghai Disney Resort debut in a unique show on the E-Stage exclusively on June 3. From June 3 to 19, they will also join other Pixar favorites including Joy and Sadness from *Inside Out*, Lotso from *Toy Story 3*, Sulley from *Monsters, Inc.*, and Red Panda Mei from *Turning Red* for special limited-time greetings at Toy Story Land, Tomorrowland and Adventure Isle, creating photo opportunities and interactive experiences for guests of all ages.



Another new Pixar experience coming to Shanghai Disneyland will bring guests on a whimsical dining journey through refreshing Pixar-themed décor and an imaginative menu. Starting June 3, Stargazer Grill, the restaurant in Tomorrowland, will reopen its doors as a Pixar-themed restaurant, Stargazer Grill Pixar Celebration. Following an extensive revamp, the new restaurant décor reflects playful creativity based on Pixar stories and characters across its entrance sign, counters, dining areas and new guest photo locations. Every dish in the





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restaurant is crafted and inspired by Pixar's creativity and storytelling, for example, the red, spicy Chicken Burger inspired by Anger from *Inside Out*, creating strong emotional connections with guests and fans that have a special place for Pixar stories at their hearts.



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