

FOR IMMEDIATE RELEASE

Dive into Summer Magic and Stay Cool All Season at Shanghai Disney Resort

Summertime is cool kids' time! Shanghai Disney Resort invites families to splash, play, and create lasting memories this summer season

Shanghai, June 13, 2025 – Summer has arrived! And to celebrate, from June 20 to August 31, 2025, new experiences and exclusive seasonal offerings will make Shanghai Disney Resort the place for cool kids of all ages to escape the heat and enjoy summer fun! With exciting wet rides and entertainment, refreshing seasonal treats, and magical merchandise, there's fun and surprises to quench everyone's thirst for summer excitement. Topping off the celebrations are an array of exciting new park experiences that make Shanghai Disney Resort this summer's premier fun destination!



Stay cool all summer with new park experiences, Disney friends, and entertainment

Upon arrival, guests will be immersed in vibrant summer themes throughout the resort with a whole line-up of sizzling seasonal décor, including all-new 'cool summer' social walls designed for capturing unforgettable photos with friends and family.

Keeping up with the summer vibes, Disney friends are switching to cool, stylish summer outfits.



- This summer, Mickey and Friends are soaking up the sun at the beach, while savoring refreshing tropical fruits and decadent ice creams. Trendy hats, chic sunglasses, and bright tropical fruit-inspired clothes are the essence of the season for them. Mickey Mouse is pairing a bucket hat with flamingo sunglasses and an eye-catching polka-dot shirt layered over a watermelon pattern top, while Minnie Mouse is dressed for the occasion in her sun hat and checked mesh dress adorned with a playful cherry pattern.
- Duffy and his friends are putting on handmade outfits inspired by a variety of ocean creatures, such as corals, seaweed, and interesting marine animals. Duffy wears a sailor suit with a majestic whale vest, while ShellieMay dons a beautifully handcrafted shell and starfish dress. StellaLou dressed herself as a mermaid with her shiny skirt resembling a fish tail, while LinaBell wears an octopus-shaped skirt, complete with a small octopus on her hair band.





This summer, guests visiting Shanghai Disneyland will be among the first to enjoy a series of brand-new experiences debuting across the park. From the much-anticipated **Pixar Adventurous Journey**, opening to all park guests on June 27, to the recent arrival of several **new Disney and Pixar characters** and the **Stitch Space Base** coming to Tomorrowland, surprises and adventures await at every corner of Shanghai Disneyland.

Guests looking to truly embrace the summer won't want to miss out on the refreshing, water-themed shows happening throughout the park. To kick things off, *Disney Duffy's Splashing Pre-Parade* is the perfect way to get into the summer mood with its fun mix of performances and water escapades. Starting from July 2, the "Summer Blast" Castle Show will burst into action again, promising splashing fun together with Disney friends. If that isn't enough, *Ralph Breaks the Dance Floor Summer Party, Backyard Splash Around*, the *Disney Explorer Band*, and summer versions of *The JAMMitors* and *Swabbie Fight* will offer more exhilarating ways to embrace the summer fun. Amidst all the splashing excitement, the amazing *The Adventure of Rhythm* invites guests to explore the world of music from the cool comfort of Storyhouse Stage, running from June 20 to August 24.



More fun arrives on June 26, when Lilo & Stitch fans get the chance to celebrate Stitch Day and meet with Stitch, also known as Experiment 626, as well as Angel and Lilo through a series of special encounters at the brand-new Stitch Space Base in Tomorrowland.

Enjoy "Summertime Cool Kids Time" with child-friendly experiences and services

During the summer break, when children get out of school, there's no better destination than Shanghai Disney Resort for a family getaway. Beyond thrilling attractions and water-splashing entertainment, the resort offers dedicated play areas for children to refresh the senses and beat the heat – such as the immersive **Junior Explorers Camp** in Adventure Isle and the splash-filled adventure of **Shipwreck Shore**.





With cooling zones and dedicated child-care facilities and services available throughout the resort, enjoying a day out with the whole family has never been easier. With enhanced airconditioned tents, new shade tarps, and multiple shaded and cooling spots throughout the park, families will have a range of options. Additionally, the stroller rental and baby care center provide extra convenience, making their stay as comfortable as possible.





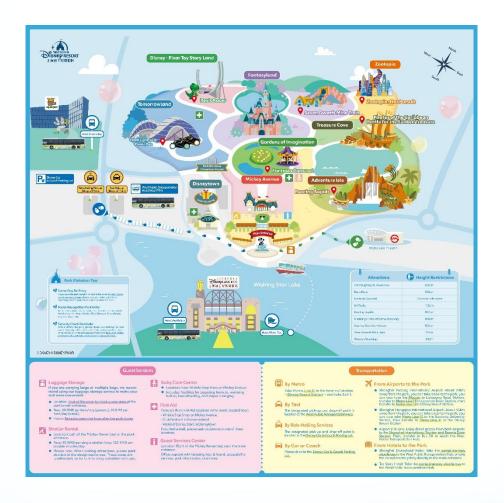








What's more, with a new Kids Map, planning a trip to Shanghai Disney Resort is something the whole family can enjoy together. With its simplified, child-friendly illustrations, the fun-yet-practical map turns all children into cool adventurers, highlighting must-experience attractions for children as well as essential family services and practical tips for parents. Guests can download their digital copy through the Shanghai Disney Resort official App in advance to better plan their trips.







Guests staying at either one of the two Shanghai Disney Resort hotels can indulge in fun recreational activities for children. At Shanghai Disneyland Hotel, all-new face and hand painting experience welcomes guests to complete their summer looks and enjoy a more immersive dress-up experience as their favorite characters. The resort is also helping families with children plan their stay and maximize vacation value by offering a variety of dedicated ticket offers. Families can enjoy the Kids Bundle Ticket, offering flexibility with options for two adults and one child or one adult and one child. The bundle comes with a discount of approximately 20% on the child ticket, plus a complimentary in-park kids meal. Guests can purchase the Kids Bundle Ticket from June 26 to August 30, 2025 and pay a visit to Shanghai Disneyland on any pre-selected date from July 1 to August 31, 2025.

Stay cool with refreshing seasonal delights and breezy fashion accessories

With the arrival of summer, mouth-wateringly juicy fruits, fresh vegetables, and cool thirst-quenching flavors are top of the menu this season.

- This summer, the resort is rolling out a slate of delectable new dishes celebrating the season's freshest ingredients. Families are sure to delight in this season's chefrecommended culinary highlights at Barbossa's Bounty and Pinocchio Village Kitchen, featuring a combination of a lavish feast and summer icy treats. Meanwhile, the Summer Afternoon Tea at Royal Banquet Hall presents an array of fruit-inspired desserts and salty snacks that will tantalize taste buds.
- Summer's vibrant fruits are another highlight of the season. At CookieAnn Bakery Café, guests can indulge in fruit-inspired pastries that burst with summer's essence. Whether it's a Ham Cheese and Pineapple Bagel or a Pulled Pork Avocado Crepe, the pastries offer a sweet and aromatic escape from the heat.
- For a real icy refreshment, The Snackin' Kraken's Pineapple Shaved Ice is a must-try! Il Paperino is also bringing guests more seasonal surprises with its new mint chocolate flavored gelato and peach flavored sorbet, as well as mango passionfruit flavored gelato.
- Equally refreshing are the adorable Disney character-themed seasonal souvenirs filled with iced beverages or tasty snacks, including the Disney LinaBell Souvenir Cup and the Mickey Mouse-themed sipper.





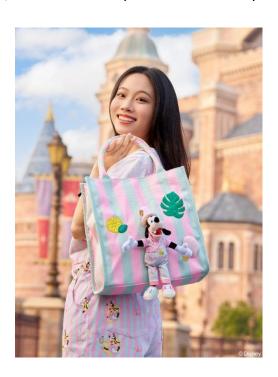


Just as essential for any summer outing are this season's exclusive merchandise collections, filled with items to help guests stay cool while sporting stylish summer looks.

- In the 2025 Mickey and Friends Summer Vibes Collection, everyone is kitted up for an ultra-fun summer pool party, drawing inspiration from summer icons like swimming rings, ice cream, and pineapples for a series of items including bags, shirts, and headwear that are sure to make any summer party—whether poolside or beachside—the coolest in town.
- Duffy and his friends are dressing up as all kinds of sea creatures for their gathering in the 2025 Duffy and Friends Summer Ocean Party Collection. The collection incorporates jellyfish, shells, and other marine elements that let guests join Duffy and friends on their own magical ocean summer adventure and features fun and practical items like tote bags and bucket hat.



 Bringing a chill look to wardrobes this summer is the 2025 Stitch and Angel Tropical Beach Collection. Drawing inspiration straight from Hawaii's sunny beaches, the collection is infused with tropical elements such as coconut trees, vibrant fruits, and radiating sunshine, woven seamlessly into a diverse array of clothing and accessories.



Make it a summer vacation to remember with multi-day family stays

With so much to see this summer at Shanghai Disney Resort, multi-day visits are the best way for guests to enjoy an extra-special vacation with new surprises unfolding every day.

Alongside all the fun at Shanghai Disneyland, evenings at Disneytown are filled with cool summer magic waiting for guests to explore at their leisure once the sun goes down. Every Friday to Sunday, the Summer Night Street Performance comes to life as music flows in with the evening breeze, inviting all guests to spend a happy summer night together. On select weekend evenings, little adventurers are invited to join the Disneytown Wishing Star Park Adventure to explore Summer Night Insect World, where they will discover many of the amazing insects that emerge from their natural habitat at night. For even more active exploration, the Summer Sports Camp will take place every Friday to Sunday at the Lakeshore Lawn, offering a series of carnival-style games for the entire family to enjoy.

To help guests plan their stay and enjoy the best value for their vacation, Shanghai Disney Resort is also offering a variety of summer-exclusive ticket offers.





- Those looking to make the most out of their summer trips to the resort will find everything they need in the **Disney One-Day Ticket Family Package**. With park tickets, Disney Premier Access for three, in-park F&B vouchers, Disney PhotoPass One Day Pass, and a complimentary merchandise cash coupon included, it's an all-in-one ticket to a dream day out at Shanghai Disney Resort. Tickets are available to purchase from June 17 to August 30, 2025, and valid from June 20 through August 31, 2025.
- Guests wanting to enjoy an even more immersive stay need look no further than the
 Disney Dream Vacation Spring-to-Summer Package to enjoy a stay at either one of
 the resort's two hotels with a Park View Room, plus breakfast, dinner, park tickets and
 in-park F&B coupons.

Whether it's being refreshed from the splash-tastic entertainment, indulging in summer treats, or making the most of the breezy summer evenings, Shanghai Disney Resort is the perfect summer getaway destination where everyone can become a cool kid.

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