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Shanghai Disney Resort Hosts Its Fourth Accessibility Forum in Celebration of the International Day of Persons with Disabilities

Representatives from a wide range of business sectors, non-government organizations and regulators join members of communities with disabilities to share practices in accessibility

Shanghai, December 2, 2025 – As International Day of Persons with Disabilities draws near, Shanghai Disney Resort once again takes the lead in promoting accessibility awareness by hosting its fourth annual accessibility forum today. Themed to “Accessibility For All: Design The World That We All Share,” this year’s forum brought together individuals and organizations from various backgrounds, transforming meaningful dialogue into impactful, collaborative action. This annual forum exemplifies the resort’s strong commitment to raising awareness about accessibility while delivering a magical, inclusive experience that welcomes everyone.



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“At Shanghai Disney Resort, we believe dreams should be within everyone’s reach,” said Murray King, Vice President of Public Affairs and Communications at Shanghai Disney Resort. “The resort remains committed to creating an inclusive environment where everyone, including our guests, cast and community members, can feel welcomed and supported. This annual forum reaffirmed our commitment to advancing accessibility, not only by inspiring greater awareness and understanding, but through concrete action that places accessibility at the heart of our resort’s continuous growth and development.”

This year’s accessibility forum united over 200 participants from different backgrounds to kindle a shared commitment to promoting inclusion and accessibility. Through thoughtful reflection, the forum inspired meaningful actions to empower persons with disabilities and foster their integration into vibrant and inclusive communities. One of the highlights from the forum was Xu Jingkun, a former member of the national Paralympic sailing team and global sailing captain, who made a surprise appearance at the forum, captivating the audience with stories of his solo non-stop global sailing adventure across the ocean. As a sailor with a disability competing in inclusive racing events, Xu is a remarkable example of sports inclusion. His extraordinary solo sailing journeys have inspired communities with disabilities worldwide by demonstrating the power of resilience and inclusion for all.



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Alongside sharing industry practices, panel discussions featuring companies and organizations leading in accessibility and inclusion, and a special Chinese sign language learning session, the accessibility forum provided an open platform for participants to find inspiration, engage in meaningful reflection, collaborate effectively, and take action toward the shared goal of raising awareness and advancing accessibility and inclusion.



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As a champion of accessibility and inclusion since before its opening, Shanghai Disney Resort has launched a series of themed events leading up to this year's International Day of Persons with Disabilities on December 3. These initiatives range from community giving and the launch of an accessibility-themed merchandise collection featuring the beloved Disney character Donald Duck, to inspirational sharing sessions with cast members and university students. Together, these efforts underscore the resort's ongoing commitment to fostering awareness and inclusivity.

Last week, the resort extended Disney magic and happiness into the local community as part of the Disney's Holiday Magic Tour. Disney VoluntEARS, led by the resort's leadership team, visited the Shanghai Children's Medical Center - Zhangjiang Campus and both campuses at Shanghai Pudong Special Needs School, donating 700 Disney plush toys to the children and students. The beloved Disney character Stitch also joined Disney VoluntEARS during their visits, bringing extra magic to children with special needs. Making magic can also make a difference. That's why Disney is committed to giving back to local communities. Disney has a long tradition of giving back and making magic for kids, families and communities.





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To celebrate the International Day of Persons with Disabilities, the resort launched a new Donald Duck themed merchandise collection featuring tote bags, mugs and pins, with "I am the best" expressed in Chinese, English, Chinese Sign Language, and Braille, bringing the Disney magic and spirit of accessibility to guests' day-to-day lives.



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Shanghai Disney Resort reaffirms its commitment to accessibility and inclusion as it celebrates the International Day of Persons with Disabilities. The resort continues to create welcoming experiences for guests and cast members through initiatives that promote awareness and support within the community.

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