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Shanghai Disney Resort Celebrates a Decade of Citizenship and Community Engagement on International Children’s Day

*The resort’s 10th Anniversary Community Report released
The 500th Disney wish granted at Shanghai Disney Resort*

Shanghai, June 1, 2026 – Shanghai Disney Resort is committed to being a responsible corporate citizen and active member of the community, inspiring children, families, youth and senior citizens, supporting environmental sustainability, promoting local culture and advocating for accessibility and inclusion for all. The resort also makes a positive difference in children’s lives by fostering hope, creativity, and opportunity through storytelling, experiences, and social impact initiatives. In honor of International Children’s Day, today, Shanghai Disney Resort released its 10th Anniversary Community Report, highlighting the many ways in which the resort has sought to deliver on its citizenship and community engagement priorities and create a positive impact on the broader community and shared environment.





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The community celebration and report release came just a few days after the resort granted its 500th Disney wish to a young child living with a critical illness. On May 27, 11-year-old Xixi met her favorite Disney Princess, Cinderella, and spent a magical day with her family at Shanghai Disneyland. The visit follows nine years of wish-granting since the Disney Wish program was first launched at Shanghai Disney Resort on International Children’s Day in 2017. The visit continues Disney’s legacy as the world’s leading wish-granter, granting a wish every hour of every day somewhere in the world.

“It is with profound honor that Shanghai Disney Resort launches our 10th Anniversary Community Report and grants its 500th wish in celebration of International Children’s Day, just ahead of our 10th Anniversary celebration this June,” said Andrew Bolstein, President and General Manager of Shanghai Disney Resort. “For more than a decade, Shanghai Disney Resort has upheld Disney’s longstanding tradition of positively impacting the community and protecting our environment. This report, along with our other 10th anniversary-themed community initiatives and the cherished wish journeys fulfilled at our resort, underscores the important role we play in bringing happiness where it’s needed most, enriching the lives of disadvantaged groups in our community, promoting inclusion and protecting our natural world. We look forward to making a meaningful and lasting difference far into the future.”

Creating magic and happiness for guests is an integral part of Shanghai Disney Resort. Equally important is the resort’s commitment to giving back to the community. This effort goes back even further than its grand opening ten years ago. The Shanghai Disney Resort 10th Anniversary Community Report presents an opportunity to reflect on the resort’s unwavering commitment to giving back to the community since its inception. This commitment will continue to power the resort’s role as a responsible corporate citizen for many years to come.

The report details the resort’s efforts in the past decade in bringing happiness and care to children and families as well as senior citizens, inspiring youth through creativity and education, supporting environmental sustainability, and commitments to accessibility and inclusion through



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dedicated programs and initiatives. It also highlights the resort's growing volunteerism, led by its Disney VoluntEARS, who have helped make countless dreams come true for more than ten years. Since its groundbreaking in 2011, Shanghai Disney Resort has contributed over 77,000 volunteer hours to the local community, positively impacting approximately 1.75 million people, bringing joy and inspiration to countless individuals.

This morning, the report was released at the resort's 10th Anniversary Community Celebration. Nearly 1,000 invited guests, including wish child alumni and their families, students, persons with disabilities and seniors, community and NGO partners, and outstanding community volunteers, came together for a community celebration themed to "With You It's Magic+". After the community report was unveiled, another uplifting moment brightened the stage when a former wish child and their family shared their wish journey at Shanghai Disney Resort. From a warm hug with a beloved Disney character to heartfelt greetings received from guests and cast members during their magical park experience, the family's cherished memories reflected the transformative power of a Disney wish – helping bring joy and strength to children fighting critical illnesses and their loved ones.





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Since 2017, Shanghai Disney Resort has been working hand in hand with non-profit organizations including Make-A-Wish Shanghai to create life-changing wishes for children with severe illness. The signature program has since provided joy and inspiration to many children and their families in Chinese mainland. Last week the program celebrated a major milestone with its 500th wish granted.



As Shanghai Disney Resort's 10th anniversary approaches, the resort proudly celebrates its remarkable journey alongside community partners who have helped bring warmth and happiness to the local community. Looking ahead, the resort will continue to use the power of storytelling and innovation in promoting environmental stewardship, youth inspiration, social impact, and inclusivity across the communities it serves.

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