



上海迪士尼度假区官方合作伙伴
Official Participant of Shanghai Disney Resort

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Shanghai Disney Resort and Whisper Announce Resort Alliance

*Further elevating the resort guest experience with additional convenience
and care from Whisper*

Shanghai, September 21, 2026 – Shanghai Disney Resort and Whisper today jointly announced a multi-year alliance, bringing added convenience and care to guests through the introduction of Whisper Menstrual Pad Vending Machine across the resort. The alliance, recognizing Whisper as an Official Participant of Shanghai Disney Resort, reflects both organizations' shared commitment to quality, convenience and creating positive experiences.

The alliance reflects Shanghai Disney Resort's ongoing efforts to listen to guests and seek opportunities to respond to their needs. In collaborating with Whisper, the resort has chosen to work with a reputable feminine care brand that will further enhance the guest experience through thoughtful services and support. It also marks an important step in Whisper's ongoing efforts to support women's confidence and menstrual well-being by creating more period-friendly experiences.

As part of the alliance, Whisper Menstrual Pad Vending Machines will be installed phase by phase in most of the women's restrooms across Shanghai Disney Resort, covering the various themed lands within its theme park as well as Disneytown. By integrating period care support into everyday guest touchpoints, the alliance delivers convenience to guests with menstrual health needs, helping them navigate unexpected moments and enjoy their visit in comfort and with confidence, from morning until night.

In the coming months, Whisper Menstrual Pad Vending Machines will be gradually rolled out in women's restrooms across the resort. Shanghai Disney Resort and Whisper will also explore opportunities to engage guests through innovative experiences and consumer outreach activations. The alliance also reflects a shared commitment to quality, innovation and community support through meaningful initiatives. Shanghai Disney Resort and Whisper will identify

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opportunities within community initiatives, further building the pathway to creating a positive and lasting impact in the communities they operate in and serve.

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